Contents

ABSTRACT ..... **ii**
TABLE OF CONTENTS ..... **v**
LIST OF TABLES ..... **vii**
LIST OF FIGURES ..... **Vii**

CHAPTER I **1**
INTRODUCTION **1**
1.1 Background of The Study 1
1.2. Focus of Problem 5
1.3. Research Purpose 5
1.4. Usability of Research 5
1.4.1. Theoretical Uses 5
1.4.2. Practical Uses 5
1.5. Literature Review 6
1.5.1.Previous Research 6
1.5.2.Conceptualization 9
1.5.2.1. Strategy 9
1.5.2.2. Communication 10
1.5.2.3. Communication Strategy 11
1.5.2.4. Administrator 17
1.5.2.5. Gedung Baru Shighor Dormitory 20
1.5.2.6. Adaptation 20
1.5.2.7. New *Santri* Shigor 22
1.5.3.Theoretical Framework 23
1.6. Research Method 24
1.6.1. Research Type 24
1.6.2. Research Subject 25
1.6.3. Scope of Research 25
1.6.4. Data Collection Techniques 27
1.6.5. Data Analysis Techniques 29
1.6.6. Data Validity 30

CHAPTER II
OVERVIEW OF RESEARCH OBJECTS.....33
2.1. Darussalam Gontor Modern Institution.....33
2.1.1. History.....33
2.1.2. Panca Jiwa Gontor.....34
2.1.3. Mottoes of Gontor.....36
2.2. GBS Dormitory.....38
2.2.1. Dormitory Organizational Structure 40
2.2.2. New *Santri* Shigor.....40

CHAPTER III
OVERVIEW OF RESEARCH SUBJECTS.....43
3.1. Research Subjects.....43

CHAPTER IV
DISCUSSION.....51
4.1. Informative Communication Techniques.....54
4.2. Persuasive Communication Techniques 58
4.3. Instructive Communication Techniques 64
4.4. Human Relationship Communication Techniques 69
4.5. Constraints Faced In Improving the Adaptability of New *Santri*.....74

CHAPTER V
CONCLUSION AND RECOMMENDATIONS.....85
5.1. Conclusion.....85
5.2. Recommendations.....86

BIBLIOGRAPHY.....89
ATTACHMENTS.....92

LIST OF TABLES

Table 1. Data on the Number of Students in Each Dormitory in 2018 2

Table 2. Framework for Theoretical Foundations 23

Table 3. Organizational Structure of GBS Administrator.....40

Figure 1. Stone inauguration of Aligarh Building 39

Figure 2. Administrators of the Shigor New Building 2018 Dormitory 44