

CHAPTER I

INTRODUCTION

A. Background of Study

The problem of poverty in Indonesia is something that should be considered by the government, because until now the government has not been able to find a bright spot to get out of this problem. Recorded In March 2018, the number of poor people (population with per capita expenditure per month below the Poverty Line) in Indonesia reached 25.95 million people (9.82 percent), where the number of poverty was divided into 2 categories, namely poor people in urban areas and poor people in rural areas. The details of the two categories above are as follows, the poor population in urban areas in March 2018 amounted to 10.14 million people (7.02 percent) and the poor population in rural areas in March 2018 amounted to 15.81 million people (13, 20 percent).¹

With the data above, it shows that the population poverty rate in urban and rural areas in Indonesia is still very large. According to Sumodingrat, there are two characteristics of poverty, the first is absolute poverty, which is poverty due to the low income of a person so that they cannot fulfill their basic needs such as clothing, food, health, and education. And the second relative poverty is poverty calculation based on the proportion of income distribution in a region. This type of poverty is said to be relative because it is related to income distribution between social layers.²

To respond to all of the above problems, the Government needs several Institutions that are able to assist the government in finding a bright spot. Amil Zakat Institution is one of the institutions that can help the government to solve the above problems, by running programs that have

¹ Badan Pusat Statistik, *Presentase Penduduk Miskin Maret 2018*

² Gunawan Sumodingrat, *Pemberdayaan Masyarakat, Jaring Pengaman Sosial*, (Jakarta: PT. Gramedia, 1998), P. 81

been prepared. This is because, the purpose of the establishment of the Amil Zakat Institution is to be able to channel funds that have been collected by institutions/agencies, and channeled to the poor. Apart from that, in recent times the Amil Zakat Institute has begun to show its essence as an institution that can help the government to improve the ability of the community to do business, so that it can increase people's income.³

In this case we need to know, that each Amil Zakat Institution has its own program and target program. So that the success rate of each Amil Zakat Institution in increasing people's income, thereby reducing poverty rates varies. Therefore, on this occasion, the researcher wanted to discuss the programs run by the BAZNAS City of Madiun and their impact on the community to increase their income. Because we need to know also that the poverty rate in the city of Madiun itself amounts to 83.43 million people, and that number is not a small number, if we look at the economic growth that currently occurs in the city of Madiun which reaches 6.03 percent, the figure is far greater than the existing economic growth in the province and national which only reached 5.45 and 5.06 percent.⁴

The reason of the researcher took BAZNAS in Madiun City as the institution they wanted to study, because in practice the BAZNAS of Madiun City has 5 Superior Programs namely Madiun Cerdas, Madiun Makmur, Madiun Sehat, Madiun Peduli, and Madiun Taqwa, which each program has its own goals. In this study, researcher wanted to focus more on the Madiun Makmur Program, which the target of this program was that the Dhuafa Community who owned a small business and the source of funds from the Program were also taken from Infaq funds rather than Productive Zakat funds. Because by looking at the poverty level in Madiun City and seeing the economic growth that occurs, it is very possible that the Madiun Makmur Program can reduce the level of poverty that exists in the

³ Elni Sumiarti. Efektifitas Pendistribusian Zakat Pada Program Padang Sejahtera, *Jurnal Menara Ilmu*, Vol. 11, No.76, 2017, p. 220

⁴ KBRN Pusat, http://rri.co.id/post/berita/546385/ekonomi/inflasi_juni_2018_kota_madiun_lampau_jatim_dan_nasional.html, Selasa, 16 Oktober 2018, 21:27 WIB

City of Madiun, especially in terms of the income of the beneficiaries of the program.

So from that refer to all the problems and the explanation above, concludes that in this case the researcher wants to study the “**The Influence of Distribution Strategy on Madiun Makmur Program to Increase Community Income (Study Case at BAZNAS of Madiun City 2017)**”.

B. Problem Formulation

1. What is the Distribution System of the Madiun Makmur Program at BAZNAS of Madiun City?
2. Does the Madiun Makmur Program that is applied by BAZNAS of Madiun city has an influence to increase community income?

C. Research Purposes

1. To find out the Distribution System of the Madiun Makmur Program by BAZNAS of Madiun City.
2. To analyze the Influence of the Madiun Makmur Program that was applied by BAZNAS of Madiun City in increasing community income.

D. Research Benefits

In a study, there must be benefits expected to be achieved. The benefits expected in this study are as follows:

1. Theoretical Benefits

- a. To increase knowledge and enrich scientific treasures that are beneficial to the development of Islamic economics, especially regarding the Madiun Makmur Program implemented by BAZNAS of Madiun City to increase people's income. In addition, the results of this study are expected to be useful as a reference source for further research.

- b. Providing insights and knowledge to the author regarding the Influence of the Madiun Makmur Program implemented by BAZNAS of Madiun City on increasing people's income.
- c. Can be useful other than as information material as well as literature or scientific information material.

2. Practical Benefits

Provide factual information relating to the Madiun Makmur Program carried out by BAZNAS, Madiun City. Correction and evaluation materials for BAZNAS of Madiun City to improve and improve the Madiun Makmur Program so that it will be more beneficial for the community. As an evaluation and solution for the poor to develop their businesses. As information for parties who need information about management both externally and internally, the BAZNAS of the City of Madiun.