

ABSTRAK
PENURUNAN FOREIGN DIRECT INVESTMENT DI VENEZUELA
TAHUN 2015-2017

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Amerika Latin merupakan salah satu tujuan utama Foreign Direct Investment global. Negara yang termasuk dalam kawasan ini yaitu Argentina, Bolivia, Brazil, Chili, Ekuador, Kolombia, Meksiko, Peru dan Venezuela. Sejak awal abad 90an Foreign Direct Investment sudah memasuki pasar Amerika Latin dan sering kali mengalami perubahan yang fluktuatif. Pasar Foreign Direct Investment Amerika Latin didominasi oleh Amerika Serikat. Menjadi kawasan yang didominasi oleh ideologi sosialis, salah satu negara di Amerika Latin, Venezuela berusaha melepaskan cengkeraman kapitalisme Amerika Serikat dari hegemoni kawasan. Venezuela kemudian menerapkan suatu kebijakan untuk mencapai tujuannya dengan merangkul negara-negara tetangganya di kawasan. Sejak tahun 2014 hingga 2017 Foreign Direct Investment di Amerika Latin mengalami penurunan yang signifikan dan berdampak pada sosial ekonomi, politik serta pembangunan kawasan, salah satunya Venezuela.

Penelitian ini mengkaji penyebab penurunan Foreign Direct Investment di Venezuela tahun 2015-2017 dan dampaknya pada kawasan regional. Penelitian ini menggunakan konsep Nasionalisasi dan Foreign Direct Investment untuk membangun perspektif. Penelitian ini menggunakan metode kualitatif dan teknik pengumpulan data dari dokumen-dokumen, buku, arsip, jurnal, skripsi serta thesis. Hasil dari penelitian ini adalah penurunan Foreign Direct Investment di Venezuela disebabkan karena kebijakan nasionalisasi perusahaan asing yang diterapkan pemerintah Venezuela. Penurunan Foreign Direct Investment berdampak pada bidang ekonomi, sosial, politik dan pembangunan di Venezuela tahun 2015-2017.

Kata-Kata Kunci: Amerika Latin, Venezuela, Foreign Direct Investment, Nasionalisasi, Multinational Corporation.

ABSTRACT
FOREIGN DIRECT INVESTMENT's DECLINE
IN VENEZUELA 2015-2017

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Latin America is one of the main destinations of global Foreign Direct Investment. Countries in this region are including Argentina, Bolivia, Brazil, Chile, Ecuador, Colombia, Mexico, Peru and Venezuela. Since the early 90s, Foreign Direct Investment has entered the Latin American market and has been charged in fluctuating changes. The Latin American Foreign Direct Investment market is dominated by the United States. As Latin America is dominated by socialist ideology, one of the countries in Latin America, Venezuela is trying to release the domination of US capitalism from regional hegemony. Venezuela then implemented a policy to achieve its national interest by inviting its neighboring countries in the region. From 2014 to 2017, Foreign Direct Investment in Latin America experienced a significant decline and had an impact on socio-economic, political and regional development, e.g Venezuela.

This study examines how Foreign Direct Investment is declined in Venezuela 2015-2017 and its impact on the region. This study uses the concept of Nationalization and Foreign Direct Investment to build perspectives. This research uses qualitative methods and data collection techniques from documents, books, archives, journals, and theses. The result of this research is Foreign Direct Investment's declined in Venezuela is due to the Foreign Firms Nationalization Policy implemented by Venezuela. The decline in Foreign Direct Investment have several impacts on the economic, social, political and development sectors in Venezuela 2015-2017.

Keywords: Latin America, Venezuela, Foreign Direct Investment, Nationalization, Multinational Corporation.