

**THESIS**  
**CHINA'S MARKETING STRATEGY IN THE TRADE**  
**WAR ERA: CASE STUDY - EXPANSION OF XIAOMI**  
**INC. TO INDONESIA**



Ganang Adikarya Muhammad

Reg No. 35.2014.5.1.0809

**INTERNATIONAL RELATIONS DEPARTMENT**  
**FACULTY OF HUMANITIES**  
**UNIVERSITY OF DARUSSALAM GONTOR**  
**GONTOR – INDONESIA**  
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