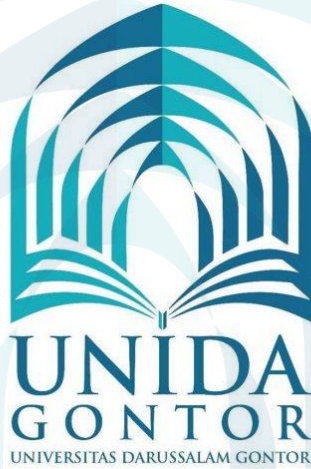


**THE UNITED NATIONS GLOBAL COMPACT (UNGC) STRATEGY IN
PROMOTING SUSTAINABLE DEVELOPMENT IN AFRICA**

THESIS



Prepared by:

RAFIF IBNU WIDYADANA

NIM.412020511078

**UNIDA
GONTOR
INTERNATIONAL RELATIONS PROGRAM
FACULTY OF HUMANITIES
DARUSSALAM GONTOR UNIVERSITY**

SIMAN – PONOROGO

2024

**THE UNITED NATIONS GLOBAL COMPACT (UNGC) STRATEGY IN
PROMOTING SUSTAINABLE DEVELOPMENT IN AFRICA**

Thesis

**Submitted to fulfill the requirements for obtaining a bachelor's degree (S1) in
International Relations**

Submitted by:

RAFIF IBNU WIDYADANA

NIM.412020511078

Advisor

Dini Septyana Rahayu, M.Hub.Int.

INTERNATIONAL RELATIONS STUDY PROGRAM

FACULTY OF HUMANITIES

DARUSSALAM GONTOR UNIVERSITY

**UNIDA
GONTOR
UNIVERSITAS DARUSSALAM GONTOR**

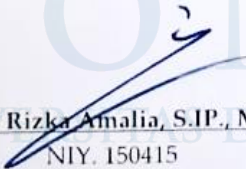
DECLARATION
THE ELIGIBILITY FOR THESIS EXAMINATION

It is hereby stated that the undergraduate thesis, entitled:
**The United Nations Global Compact (UNGC) Strategy In Promoting Sustainable
Development In Africa**


Prepared by
RAFIF IBNU WIDYADANA
412020511078

Has been approved to be examined,
on Saturday, 24 August 2024

Head of Department of Humanities


Novi Rizka Amalia, S.IP., M.A
NIY. 150415

Advisor


Dini Septyana Rahayu, S.IP., M.Hub.Int
NIY.170608

DECLARATION

I hereby,

Name : Rafif Ibnu Widyadana
Registered Number : 412020511078
Faculty : Humanities
Department : International Relations
Title : The United Nations Global Compact (UNGC) Strategy In Promoting Sustainable Development In Africa

I Sincerely declare that this thesis originally belongs to my own work and not belongs to other researcher for different degree. Furthermore, this thesis is never published before, except some parts with their original references.

Otherwise, if it found that this thesis is plagiarism, I'm ready to be ceased academically.

Ponorogo, 04th September 2024

Author



Rafif Ibnu Widyadana

NIM. 412020511082

UNIVERSITAS DARUSSALAM GONTOR

ABSTRACT

This research discusses the United Nations Global Compact (UNGC) strategies in promoting sustainable development in Africa. In the era of globalization, sustainable development is crucial to minimize the negative impacts caused by globalization and environmental crises. UNGC, an initiative established by the United Nations in 2000, plays a significant role in encouraging companies to adopt sustainability principles in their operations and strategies. This research aims to describe and analyze how UNGC contributes to promoting sustainable development in Africa through collaboration with multinational companies and various other actors, as well as to understand UNGC's role as an international actor in the context of sustainable development in the region. This study uses the concepts of International Government Organizations and Transnational Advocacy Network (TANs) as a foundation for describing UNGC's strategies in promoting sustainable development in Africa. The findings of this research analyze UNGC's strategies related to sustainable development in Africa.

Keywords: Africa, Sustainable Development, TANs, UNGC

UNIDA
GONTOR
UNIVERSITAS DARUSSALAM GONTOR

ABSTRAK

Penelitian ini membahas strategi United Nations Global Compact (UNGC) dalam mendorong pembangunan berkelanjutan di Afrika. Di era globalisasi pembangunan berkelanjutan sangat penting untuk meminimalisir pengaruh negatif dari globalisasi. Organisasi internasional yang didirikan oleh PBB pada tahun 2000, memainkan peran penting dalam mendorong perusahaan untuk mengadopsi prinsip-prinsip keberlanjutan dalam operasi dan strategi mereka yakni United Nations Global Compact. Penelitian ini bertujuan untuk mendeskripsikan dan menganalisis bagaimana UNGC berkontribusi dalam mempromosikan pembangunan berkelanjutan di Afrika melalui kolaborasi dengan perusahaan multinasional dan berbagai aktor lainnya, serta untuk memahami peran UNGC sebagai aktor internasional dalam konteks pembangunan berkelanjutan. Penelitian ini menggunakan konsep International Government (IGO) dan Jaringan Advokasi Transnasional (TAN) sebagai landasan untuk mendeskripsikan strategi UNGC dalam mempromosikan pembangunan berkelanjutan di Afrika. Temuan penelitian ini menganalisis strategi UNGC terkait dengan pembangunan berkelanjutan di Afrika.

Keywords: Africa, Sustainable Development, TANs, UNGC.

UNIDA
GONTOR
UNIVERSITAS DARUSSALAM GONTOR

THESIS
UNITED NATIONS GLOBAL COMPACT (UNCC) STRATEGY IN PROMOTING SUSTAINABLE
DEVELOPMENT IN AFRICA

Prepared and Presented by

Rafif Ibnu Widyadana

412020511078

Has been approved by the board of examiners of the Undergraduated Program

On 23rd September 2024

Board of Examiners

Examiner 1



Novi Rizka Amalia, S.IP., M.A.
NIY. 150415

Examiner 2



Dr. Iqbal Maulana Alfiansyah., M. Ag
NIY. 210835

Supervisor



Dini Septyana Rahayu, M.Hub.Int.
NIY. 150415

This thesis declared and accepted in partial fulfillment of the obtained for Bachelor of
International Relations

Dean Faculty of Humanities



Dr. Mohamad Latief, M.A.
NIY. 180643

Head Department of International Relations



Novi Rizka Amalia, S.IP., M.A.
NIY. 150415

UNIDA
GONTOR
UNIVERSITAS DARUSSALAM GONTOR

ACKNOWLEDGEMENT

*Bismillahirrahmanirrahim,
Assalamualaikum Warahmatullahi Wabarakatuh.*

All praise and gratitude to Allah swt for all the Grace and Guidance so that the author is able to complete the thesis with the title “UNITED NATIONS GLOBAL COMPACT (UNGC) STRATEGY IN PUSHING SUSTAINABLE DEVELOPMENT IN AFRICA” although not on time. This thesis is written in order to fulfill the requirements to complete the Bachelor (S1) program in the International Relations Study Program, Faculty of Humanities, Darussalam Gontor University. In preparing this thesis, the author received a lot of guidance, new knowledge and also support from many parties. These parties have given their full attention and enthusiasm so that it greatly helps the author in completing this final project. Therefore, on this occasion the author would like to express his deepest gratitude to

1. Prof. Dr. KH. Hamid Fahmy Zarkasyi, M.A.Ed., M.Phil. as the Rector of Darussalam Gontor University.
2. Dr. Mohamad Latief, M.A. as the Dean of the Faculty of Humanities, Universitas Darussalam Gontor.
3. Novi Rizka Amalia, M.A. as the Head of the International Relations Study Program at Darussalam Gontor University.
4. Dini Septyana Rahayu, S.IP., M.Hub.Int. as a Advisor who has shared knowledge and advice in providing guidance in writing the thesis.
5. All lecturers at Darussalam Gontor University who have provided useful knowledge and advice during the lecture period.
6. My Family, who always give abundant prayers and provide encouragement that never stops. Teman-teman Program Studi Hubungan Internasional Angkatan 2020 Universitas Darussalam Gontor, terima kasih atas segala doa dan dukungannya selama ini.

The author realizes that this thesis is far from perfect due to the limited experience and knowledge that the author has. Therefore, the author expects all forms of constructive suggestions and input in order to be better in the preparation of further papers. Hopefully this thesis can provide benefits for both the author and the reader

Siman, 04 September 2024

Penulis,

(Rafif Ibnu Widyadana)



UNIDA
GONTOR
UNIVERSITAS DARUSSALAM GONTOR