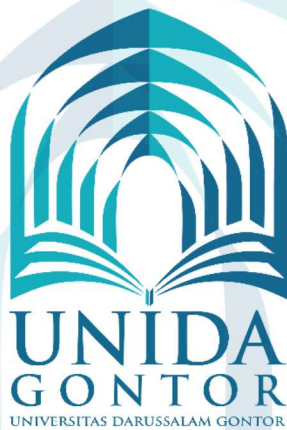


**DEIXIS ANALYSIS FOUND IN MAHER ZAIN'S ALBUM
(THANK YOU ALLAH)
A PRAGMATICS STUDY OF MORAL MESSAGES DELIVERY FOR
ISLAMIC CHARACTER DEVELOPMENT**



By

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NIM. 41.2020.1.3.3.047

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FACULTY OF TARBİYAH

UNIVERSITY OF DARUSSALAM GONTOR

1446 / 2024

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(THANK YOU ALLAH)
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A THESIS

Presented

In Partial Fulfilment of Requirements
to Complete the Licentiate Program
Department of English Language Education
Faculty of Education

Arranged by:

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NIM: 41.2020.1.3.3.047

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ABSTRAK

Analisa Deiksis Yang Ditemukan Dalam Album Maher Zain (Thank You Allah) Kajian Pragmatik Pada Penyampaian Pesan Moral untuk Pengembangan Karakter Islami

Rihlatul Karimah
41.2020.1.3.3.047

Pragmatik adalah kajian yang berfokus pada ungkapan dari penutur, kajian Pragmatik sangat luas salah satunya adalah deiksis, deiksis yang artinya “menunjuk” ialah cabang dari Pragmatik yang berfokus pada arah wacana suatu bahasa mengarah. Pesan moral pada album Maher Zain (Thank You Allah) yang rilis pada tahun 2009 lalu sangatlah banyak dan beragam. Kehalusan lirik dan keluasan fikiran yang dimiliki oleh Maher Zain telah menghasilkan album dengan berbagai pesan moral Islam yang dapat diterima secara global didukung dengan penggunaan bahasa Inggris sebagai bahasa utama Maher Zain yang sekarang menjadi bahasa global. Penelitian ini menggunakan metode kualitatif deskriptif dengan pendekatan Pragmatik pada analisa konten. Peneliti menggunakan metode milik Miles dan Huberman untuk mengumpulkan data dengan mengumpulkan dokumen tertulis yang relevan (artikel, buku referensi dan transkrip lirik).

Langkah penelitiannya adalah dengan menentukan segmen yang dianalisis, mengkategorikan segmen yang akan diteliti, menafsirkan pola temuan, dan menyimpulkan temuan. Peneliti akan menggunakan analisis dokumen dan triangulasi data untuk menjamin keabsahan data.

Penelitian ini menyimpulkan bahwa terdapat setidaknya lima jenis tipe Deiksis dalam setiap lagu yang ada dalam album Maher Zain (Thank You Allah) yang terkandung pada fragmen lirik tertentu yang memberikan pesan moral Islami pada pendengar. Di temukan juga ada sembilan pesan moral yang terdapat pada album Maher Zain dengan frekuensi pesan moral yang berbeda pada setiap lagu.

Pesan moral yang terdapat pada lagu juga sesuai dengan lima katakter Islami yang telah penulis bataskan dari pancajiwa PMDG. Peneliti berharap semoga ke depannya penelitian ini bisa menjadi rujukan bagi peneliti lainnya khususnya pada bidang Pragmatik dan analisa konten untuk pengembangan karakter Islami. Atau bahkan penelitian ini bisa dikembangkan lebih luas lagi

Kata kunci: *Pragmatik, Deiksis, Pesan Moral, Karakter Islami, Maher Zain, Album Thank You Allah*

ABSTRACT

Deixis Analysis Found In Maher Zain's Album (Thank You Allah) A Pragmatics Study Of Moral Messages Delivery For Islamic Character Development

Rihlatul Karimah
41.2020.13.3.047

Pragmatics is a study that focuses on the speaker's utterance. Pragmatics field is broad and comprehensive, one of them is Deixis, means "pointing" through language media. Deixis is a branch of Pragmatics that focuses on where the discourse of a language reference. The moral messages on Maher Zain's album (Thank You Allah), released in 2009 vary. The subtlety of Maher Zain's lyrics and broad of thought have produced an album with various Islamic moral messages accepted globally, even supported by English as Maher Zain's primary language, which is now a global language.

This research uses descriptive qualitative methods with a Pragmatic approach through content analysis. The researcher used Miles and Huberman to collect the data by collecting the relevant written documents (articles, reference books, and lyrics transcript), determining the segments being analyzed, categorize the segment of code, and interpreting findings patterns. The researcher will use document analysis for data analysis. Triangulation data will be used to guarantee the validity of the data.

This research concludes at least there are five types of Deixis in each song on Maher Zain's album (Thank You Allah) contained in the specific lyric fragments that provide Islamic moral messages to listeners. It was also found that there were nine moral messages in Maher Zain's album, with different frequencies of moral messages in each song. The moral message in the song also aligns with the five Islamic characters that the author has defined from the PMDG's five spirits. The researcher hopes this research can become a reference for other researchers, especially in Pragmatics and content analysis for developing Islamic character. This research could even be developed more widely.

Keywords: *Pragmatics, Deixis, Moral Messages, Islamic Character, Maher Zain, Thank You Allah Album*

APPROVAL OF SUPERVISOR

Honorable,
Dean of Faculty of Tarbiyah
University of Darussalam Gontor
Ponorogo

*Bismillahirrahmanirrahim,
Assalamu'alaikum Wawahmatullahi Wabarakatuh*

It is my honor to present the thesis written by:

Name : Rihlatul Karimah
Student Number : 412020133047
Title : Deixis Analysis Found in Maher Zain's Album
(Thank You Allah) A Pragmatics Study of
Moral Messages Delivery for Islamic Character
Development

I declare that this thesis has been processed and corrected to fulfill the requirement for degree of licentiate in the Faculty of Tarbiyah. Therefore, I request that the thesis could be soon.

Wassalamu'alaikum Wawahmatullahi Wabarakatuh

Gontor, February 1, 2024 M

20 Rajab 1445 H

Supervisor



Al Ustadzah Eka Indah Nuraini, M.Pd.

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*Bismillahirrahmanirrahim,
Assalamu'alaikum Wr. Wb.*

The Faculty of Tarbiyah, University of Darussalam Gontor, Ponorogo, Indonesia has received a thesis written by :

Name : Rihlatul Karimah
Student Number : 412020133047
Title : Deixis Analysis Found in Maher Zain's Album
(Thank You Allah) A Pragmatics Study of Moral
Messages Delivery for Islamic Character
Development

In partial fulfillment of the requirement for the degree of Licentiate in English Language Teaching Department in the Faculty of Tarbiyah, academic year 1446-1447 H / 2024-2025

Wassalamualaikum Wr. Wb.

Ponorogo, 7 Rabi'u Tsani 1446 H

10 Oktober 2024 M

Dean of Faculty of Tarbiyah,



Dr. Agus Budiman, M.Pd.

DECISION OF THE TEAM

The committee of the of thesis examintaion in the Department of English Language Teaching of the Faculty of Tarbiyah, University of Darussalam Gontor, declared that the thesis written by :

Name : Rihlatul Karimah

Registration Number : 412020133047

Title : Deixis Analysis Found In Maher Zain's Album
(Thank You Allah) A Pragmatics Study Of Moral Messages Delivery For
Islamic Character Development

Had been examined on : Saturday, 5th of October 2024


Had been examined on the board of examiners has decided to grant her passed in the thesis examination. Hence, she is eligible to be awarded the degree of Licentiate in Islamic Education in the Faculty of Tarbiyah.

Mantingan, 3 Rabi'u Tsani 1446 H
7 Oktober 2024 M

Supervisor


Al-Ustadzah Eka Indah Nuraini, M.Pd.

1. First Examiner : Al-Ustadz Aries Fachriza, M.Pd. ()

2. Second Examiner : Al-Ustadz Dian Nasrul Munif, M.Pd. ()

STATEMENT OF ORIGINALITY

Hereby,

Name : Rihlatul Karimah

Student Number : 41.2020.1.3.3047

Title : Deixis Analysis Found in Maher Zain's Album (Thank You Allah) A Pragmatics
Study of Moral Messages Delivery for Islamic Character Development

I declare sincerely that this thesis originally belongs to my work and does not belong to other researchers of different degrees. Furthermore, this thesis in not a work published before, except for some parts with their original references.

Otherwise, the thesis contains plagiarism, i'm ready to be ceased academically

Mantingan, 3 Rabi' u Tsani 1446 H

7 Oktober 2024 M

Researcher




Rihlatul Karimah

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MOTTO

The entire environment grow in response to the energy you supply

(Qur'an Law of Attraction)

Success is 10% Inspiration and 90% Practice

(Albert Einstein)

I cannot teach anybody anything, I can only make them think

(Socrates)



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GUIDANCE OF THE QUR'AN

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

أَيُّهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ لِتَعَارَفُوا إِنَّ أَكْرَمَكُمْ عِنْدَ اللَّهِ
أَتْقَىٰكُمْ إِنَّ اللَّهَ عَلِيمٌ خَبِيرٌ

O humanity! Indeed, We created you from a male and a female, and made you into peoples and tribes so that you may (get to) know one another. Surely the most noble of you in the sight of Allah is the most righteous among you. Allah is truly All-Knowing, All-Aware

(Q.S. Al Hujurat 49:13)

وَمِنْ آيَاتِهِ خَلْقُ السَّمَاوَاتِ وَالْأَرْضِ وَأَخْتِلَافُ أَلْسِنَتِكُمْ وَأَلْوَانِكُمْ ۗ إِنَّ فِي ذَلِكَ لَآيَاتٍ
لِّلْعَالَمِينَ

And one of His signs is the creation of the heavens and the earth, and the diversity of your languages and colours. Surely in this are signs for those of (sound) knowledge.

(Q.S. Ar-Rum 30:22)

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DEDICATION

With full infinite gratitude for Allah, the creator of the universe, I dedicate this thesis to:

My beloved and dearest parents,

Mr. Mohammad Kholili and Mrs. Sudarmaning

Special person in my life, who always gives me support and never stops praying for me, whose love for me will never be enough and who has always guiding, directing, reminding, and raising my heart.

My best and lovely siblings,

Affandy Musthofa Muhammad

Faza Fitri Najwa

Nida El Husna

As-Saifin

Thanks for being an encouragement in working on this thesis.

And also for my greatest supervisor

Miss. Eka Indah Nuraini, M.Pd.

Who always been a mentor, teacher, mother and friend. And also always takes care of me, and gives me full support in full-filling my thesis.

The most honorable and respectful

All lecturers of the English Language Education Department

As the first graduation of this department, I have received a lot of attention, guidance, experiences and knowledge from them.

The most unforgotten supportive team,

All students of the English Language Education Department 2020

Library All Generation, Mia, Sis Leli, Shofia, Sabila, Valentine, Husni, Najwa and

Guardian Generation

Who always reconciled every struggling with all the effort and prayer. Through togetherness and memories, she learned a lot of things about life, and built ourselves into the best version

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In the name of Allah, the beneficent, the merciful, praise be to Allah, Lord of the universe. By the mercy, blessing and help of Allah SWT only, the writer could accomplish the writing of this humble thesis. Peace be upon our prophet of Islam, Muhammad SAW, and family, companions, and his followers. Because he had brought us from distinction into safety that is the right path of Allah.

This thesis was written as a partial fulfillment of the requirement for S-1 program at the University of Darussalam Gontor (UNIDA), I wrote a thesis with the title :

“Deixis Analysis Found in Maher Zain’s Album (Thank You Allah) A Pragmatics Study Of Moral Messages Delivery For Islamic Character Development”.

In completing this thesis, the researcher had encountered some difficulties, especially in collecting and analyzing data and the researcher also realized that this thesis would not be finished without much help from some people around her directly and indirectly. Additionally, the researcher would like to extend his great gratitude due to:

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The researcher knows that this thesis is still far from complete. So, she would be pleasure to accept some critics and advice for this thesis. Finally, the researcher hopes this thesis would be useful for the readers.

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