

**STRATEGIES FOR STRENGTHENING HALAL GOVERNANCE TO
IMPROVE HALAL CERTIFICATION IN INDONESIA: ANP ANALYSIS**



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POSTGRADUATE PROGRAM
UNIVERSITY OF DARUSSALAM GONTOR
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**STRATEGIES FOR STRENGTHENING HALAL GOVERNANCE TO
IMPROVE HALAL CERTIFICATION IN INDONESIA: ANP ANALYSIS**

Thesis

Submitted To Postgraduate Program University of Darussalam Gontor

In Partial Fulfillment of The Requirement for a Master Degree

In Islamic Economics Law Department

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ABSTRAK

Strategi Penguatan Tata Kelola Halal untuk Peningkatan Sertifikasi Halal di Indonesia: Analisis ANP

Muhammad Rizal Pranoto
43.2022.831.025

Indonesia mempunyai target untuk menjadi pusat produsen halal dunia pada tahun 2024. Pertumbuhan dan perkembangan sertifikasi halal di Indonesia didorong dengan massif. Aspek tata kelola halal berperan penting terhadap pertumbuhan dan perkembangan sertifikasi halal. Namun menjadi sebuah permasalahan ketika sistem tata kelola halal di Indonesia belum sepenuhnya berjalan dengan baik. Fakta tersebut dapat dilihat dari munculnya berbagai permasalahan yang ada, diantaranya keterbatasan anggaran halal, belum terpenuhinya standar jaminan produk halal, lemahnya regulasi halal yang berlaku, dan kurangnya literasi terkait sertifikasi halal. Permasalahan tersebut mengindikasikan lemahnya tata kelola halal yang ada saat ini. Kondisi tersebut menjadi kendala upaya peningkatan sertifikasi halal di Indonesia.

Tujuan penelitian ini adalah mengidentifikasi dan memecahkan permasalahan tata kelola halal melalui penentuan prioritas masalah, solusi serta merumuskan strategi yang tepat. Upaya tersebut dikonstruksi melalui model tata kelola halal yang tepat sebagai upaya peningkatan sertifikasi halal di Indonesia. Strategi penguatan tata kelola halal menjadi tujuan akhir penelitian ini.

Penelitian ini menggunakan metode kualitatif dengan pendekatan Analytical Network Process (ANP) yang diolah dengan software Super Decisions version 2.1.0. ANP dipilih sebab dapat mengkonstruksi model dan berperan sebagai sistem pengambil keputusan dari para responden. Metode ANP mampu mengkonstruksi permasalahan, solusi dan alternatif strategi. Adapun pengumpulan data dilakukan dengan In-depth interview dengan 7 responden, terdiri dari pakar, akademisi, dan praktisi yang berkaitan langsung dengan tata kelola halal di Indonesia. Nilai kesepakatan para responden diolah menggunakan software ANP untuk menentukan skala prioritas guna menjawab permasalahan penelitian.

Hasil penelitian menunjukkan bahwa prioritas masalah dalam upaya penguatan tata kelola halal untuk peningkatan sertifikasi halal dari sisi internal dan eksternal yang pertama adalah jumlah anggaran yang terbatas, kedua kurangnya literasi terkait sertifikasi halal, dan ketiga lemahnya regulasi sertifikasi halal. Kemudian prioritas solusi untuk mengatasi permasalahan internal dan eksternal tersebut yang pertama adalah melakukan tinjauan manajemen tata kelola halal, kedua adalah dengan sosialisasi dan edukasi sertifikasi halal, dan ketiga adalah dengan mengintegrasikan sistem informasi antar lembaga untuk mempercepat proses sertifikasi halal dan meningkatkan efisiensi layanan. Adapun prioritas strategi penguatan tata kelola halal sebagai upaya untuk meningkatkan sertifikasi halal yang pertama adalah dengan menjalin kerjasama dan koordinasi dengan stakeholder. Kedua dengan meningkatkan kapasitas dan kemampuan SDM. Kemudian ketiga adalah dengan melakukan pengawasan atas penyelenggaraan jaminan produk halal. Adapun prioritas keempat adalah dengan memperkuat peran lembaga pemeriksa halal. Strategi tersebut dapat diadopsi untuk menguatkan tata kelola halal di Indonesia.

Implikasi penelitian ini berupa alternatif model yang dapat diadopsi oleh pemangku kebijakan untuk menguatkan tata kelola halal Indonesia. Penelitian ini turut memberikan rekomendasi berupa strategi penguatan tata kelola halal untuk meningkatkan sertifikasi halal bagi BPJPH, LPH, Kementerian Agama bahkan pemerintah. Rekomendasi tersebut berupa peningkatan human resource, perlunya audit control, peningkatan anggaran, pengembangan infrastruktur halal dan sinkronisasi serta harmonisasi regulasi halal.

Kata Kunci: Halal, Governance, Halal Certification, Indonesia, ANP

ABSTRACT

Strategies For Strengthening Halal Governance to Improve Halal Certification in Indonesia: ANP Analysis

Muhammad Rizal Pranoto

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Indonesia has a target to become the center of the world's halal producers by 2024. The growth and development of halal certification in Indonesia is massively encouraged. The halal governance aspect plays an important role in the growth and development of halal certification. However, it becomes a problem when the halal governance system in Indonesia has not fully run well. This fact can be seen from the emergence of various existing problems, including the limited halal budget, the unfulfilled halal product guarantee standards, the weak halal regulations that apply, and the lack of literacy related to halal certification. These problems indicate the weakness of the current halal governance. This condition is an obstacle to efforts to increase halal certification in Indonesia.

The purpose of this study is to identify and solve halal governance problems through prioritizing problems, solutions and formulating appropriate strategies. These efforts are constructed through the right halal governance model as an effort to increase halal certification in Indonesia. The strategy of strengthening halal governance is the ultimate goal of this research.

This research uses a qualitative method with an Analytical Network Process (ANP) approach which is processed with Super Decisions version 2.1.0 software. ANP was chosen because it can construct models and act as a decision-making system from respondents. The ANP method is able to construct problems, solutions and alternative strategies. The data collection was carried out by In-depth interviews with 7 respondents, consisting of experts, academics, and practitioners who are directly related to halal governance in Indonesia. The agreement value of the respondents is processed using ANP software to determine the priority scale to answer research problems.

The results showed that the priority problems in efforts to strengthen halal governance to improve halal certification from the internal and external sides, the first is the limited amount of budget, the second is the lack of literacy related to halal certification, and the third is the weak regulation of halal certification. Then the priority solution to overcome these internal and external problems, the first is to conduct a halal governance management review, the second is to socialize and educate halal certification, and the third is to integrate information systems between institutions to speed up the halal certification process and improve service efficiency. The priority strategy for strengthening halal governance as an effort to improve halal certification is first by establishing cooperation and coordination with stakeholders. Second by increasing the capacity and ability of human resources. Then the third is to supervise the implementation of halal product guarantees. The fourth priority is to strengthen the role of halal inspection agencies. These strategies can be adopted to strengthen halal governance in Indonesia.

The implication of this research is an alternative model that can be adopted by policy makers to strengthen Indonesia's halal governance. This study also provides recommendations in the form of strategies to strengthen halal governance to improve halal certification for BPJPH, LPH, the Ministry of Religion and even the government. These recommendations are in the form of increasing human resources, the need for audit control, increasing budgets, developing halal infrastructure and synchronizing and harmonizing halal regulations.

Keywords: *Halal, Governance, Halal Certification, Indonesia, ANP*

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Subject: Submission of Thesis

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12th of Rabiul Akhir 1446 H

The Supervisor,



Assoc. Prof. Dr. Setiawan Bin Lahuri, Lc. MA

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CERTIFICATION

Bismillahirrahmanirrahim

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To Postgraduate Program in the University of Darussalam Gontor has received a thesis written by:

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To fulfill the requirement for the Degree of Master Islamic Economics Law for academic year: 2024-2025

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The Committee of thesis examination impartial fulfillment of the requirement of the degree of Magister in Islamic Economics Law, having held the thesis examination on:

Day and Date : Saturday, October 19, 2024

Venue : Post Graduate Building 103

State the student below

Name : Muhammad Rizal Pranoto

Reg. Number : 43.2022.831.025

Program of Study : Master of Islamic Economics Law

The Title : Strategies For Strengthening Halal Governance to Improve Halal Certification in Indonesia: ANP Analysis

Has been successfully defended in front of the Board of Examiners and accepted apart of the requirements for a degree of Magister in Islamic Economics Law.

Board of examiners:

1. Assoc. Prof. Dr. Setiawan Bin Lahuri, Lc., M.A.
(Chairman)
2. Assoc. Prof. Dr. Imam Kamaluddin, Lc., M.Hum.
(Examiner I)
3. Assoc. Prof. Dr. Syamsuri, M.Sh.
(Examiner II)
4. Dr. Hartomi Maulana, M.Sc.
(Examiner III)



DECLARATION

I here by:

Name : Muhammad Rizal Pranoto

Reg. Number : 43.2022.831.025

Degree : Master

Program of Study : Islamic Economics Law

I hereby declare sincerely that this thesis for master degree is original of my work and free from any plagiarism activities and has not been published.

Ponorogo, 16th of October 2024 M

12th of Rabiul Akhir 1446 H

The Student,



Muhammad Rizal Pranoto

MOTTOES

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

يَا أَيُّهَا الَّذِينَ آمَنُوا كُلُوا مِن طَيِّبَاتِ مَا رَزَقْنَاكُمْ وَاشْكُرُوا لِلَّهِ
إِنْ كُنْتُمْ إِيَّاهُ تَعْبُدُونَ (البقرة: 172)

“O you who have believed, eat from the good things which We have provided for you and be grateful to Allah if it is [indeed] Him that you worship.”

الْعِلْمُ شَيْءٌ لَا يُعْطِيكَ بَعْضُهُ حَتَّى تُعْطِيَهُ كُلُّكَ فَإِذَا أُعْطِيَتْهُ
كُلُّكَ فَأَنْتَ مِنْ إِعْطَائِهِ لَكَ الْبَعْضَ عَلَى خَطَرٍ

"KNOWLEDGE is something that will not give part of itself to you until you give your all to it, and when you give your all to it, then you stand a chance but you cannot be sure that it will give you that part."

(al-Nazzam as quoted by al-Jahiz; see Franz Rosenthal, Knowledge Triumphant)

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DEDICATION PAGE

Millions and countless thanks to My Lord Almighty,

Allah Subhanahu Wa Ta'ala.

Prayer and greetings for the prophet Muhammad SAW

With the sincerity of my heart, I dedicate this thesis to

My beloved parents,

“Bambang Winarto and Rupinah”

Who instilled in my conscience a love of effort and gratitude and filled me with a love of knowledge in life. Who taught me life, guided me with patience, loved me infinitely for a long time, cared for me with all affection, gave me the best upbringing, and nourished me with their pure advice. Therefore, I pray that Allah forgives their sins, elevate them to the highest rank, grant them success in their work, and may He bestows His mercy upon them.

And for my beloved sisters and brother-in-law,

“Rizkanita Nurhikmawati, Fina Ananda Putri, Hammamtio”

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Ponorogo, 16th of October 2024 M

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