

ANALYSIS OF HALAL ASSURANCE SYSTEMS IN INDONESIA AND MALAYSIA



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**POSTGRADUATE PROGRAM
UNIVERSITY OF DARUSSALAM GONTOR
PONOROGO-INDONESIA**

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ANALYSIS OF HALAL ASSURANCE SYSTEMS IN INDONESIA AND MALAYSIA

Thesis

Submitted To Postgraduate Program University of Darussalam Gontor
In Partial Fulfillment of The Requirement for a Master Degree
In Islamic Economics Law Department

Written by:

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ABSTRAK

Analisis Sistem Jaminan Halal di Indonesia dan Malaysia

Bagas Bambang Pamujo, 2024

Kesadaran konsumen, baik Muslim maupun non-Muslim, terhadap keamanan makanan halal semakin meningkat. Produk halal yang beredar di berbagai negara bertujuan untuk memberikan kepastian hukum serta memastikan bahwa konsumen Muslim dapat mengonsumsi produk dengan aman. Indonesia dan Malaysia memiliki standar halal yang diakui secara global melalui sistem jaminan dan sertifikasi halal yang ketat. Berdasarkan State of the Global Islamic Economy Report 2023/2024, Indonesia menempa peringkat keenam dalam sektor farmasi dan kosmetik, serta peringkat kedua dalam kategori makanan halal, di bawah Malaysia. Malaysia sendiri telah mencapai kemajuan signifikan di industri halal global dengan pengakuan internasional atas 84 lembaga sertifikasi dari 46 negara. JAKIM, sebagai otoritas halal Malaysia, telah menetapkan standar yang ketat dan menjalankan akreditasi komprehensif.

Penelitian ini bertujuan untuk menganalisis dan mengkritisi secara komprehensif standarisasi halal yang diterapkan di Indonesia dan Malaysia. Analisis ini dilakukan dengan mengkaji sistem jaminan halal dan proses sertifikasi halal di kedua negara serta menyoroti perbedaan dan kesamaan dalam penerapan regulasi dan standar halal yang berlaku. Selain itu, penelitian ini bertujuan untuk memberikan rekomendasi peningkatan sistem sertifikasi halal dan standar jaminan halal yang lebih efektif dan efisien, sehingga kedua negara dapat memperkuat posisi mereka sebagai pemimpin dalam industri halal dunia. Studi ini didasarkan pada analisis regulasi perundang-undangan dan standar halal, serta pendekatan yuridis untuk mengidentifikasi kaidah, norma, dan prosedur hukum yang diterapkan di Indonesia dan Malaysia.

Hasil penelitian ini menunjukkan bahwa pengembangan lebih lanjut dalam sistem jaminan halal di Indonesia dan Malaysia sangat diperlukan. Beberapa aspek penting yang perlu ditingkatkan mencakup penanganan produk yang tidak memenuhi kriteria halal, pengembangan prosedur tertulis terkait aktivitas kritis dalam proses produksi, serta implementasi sistem *sertu* untuk memastikan kebersihan dan kesucian produk halal. Selain itu, dalam sistem sertifikasi halal, penelitian ini menemukan bahwa peningkatan fokus pada skema layanan sertifikasi, masa berlaku sertifikat halal, serta penetapan biaya sertifikasi yang lebih proporsional merupakan langkah penting untuk memperkuat proses sertifikasi. Peningkatan di berbagai aspek ini diharapkan dapat memperkuat standar halal di Indonesia, menjadikannya lebih kompetitif di pasar global dan mendukung perkembangan industri halal secara berkelanjutan.

Kata Kunci: Standarisasi Halal, Sistem Jaminan Halal, Sistem Sertifikasi Halal.



ABSTRAK

Analysis of Halal Assurance System in Indonesia and Malaysia

Bagas Bambang Pamujo, 2024

The awareness of consumers, both Muslims and non-Muslims, towards halal food safety is increasing. Halal products circulating in various countries aim to provide legal certainty and ensure that Muslim consumers can consume products safely. Indonesia and Malaysia have globally recognized halal standards through strict halal assurance and certification systems. According to the State of the Global Islamic Economy Report 2023/2024, Indonesia ranks sixth in the pharmaceutical and cosmetics sector, and second in the halal food category, behind Malaysia. Malaysia itself has made significant progress in the global halal industry with international recognition of 84 certification bodies from 46 countries. JAKIM, as Malaysia's halal authority, has set strict standards and conducted comprehensive accreditation.

This study aims to comprehensively analyze and criticize the halal standardization applied in Indonesia and Malaysia. This analysis is carried out by examining the halal assurance system and halal certification process in both countries, and highlighting the differences and similarities in the application of applicable halal regulations and standards. In addition, this study aims to provide recommendations for improving the halal certification system and halal assurance standards that are more effective and efficient, so that both countries can strengthen their position as leaders in the world halal industry. This study is based on the analysis of legislative regulations and halal standards, as well as a juridical approach to identify legal rules, norms and procedures applied in Indonesia and Malaysia.

The results of this study show that further development in the halal assurance system in Indonesia and Malaysia is needed. Some important aspects that need to be improved include handling products that do not meet halal criteria, developing written procedures related to critical activities in the production process, and implementing a system to ensure the cleanliness and *sanctity* of halal products. In addition, in the halal certification system, this study found that an increased focus on certification service schemes, the validity period of halal certificates, and setting more proportional certification fees are important steps to strengthen the certification process. Improvements in these various aspects are expected to strengthen halal standards in Indonesia, make it more competitive in the global market and support the sustainable development of the halal industry.

Keywords: Halal Standardization, Halal Assurance System, Halal Certification System.



OFFICIAL NOTE

Appendix: 4 copies

Subject: Submission of Thesis

Assalamu'alaikum warahmatullahi wabarakatuh

Name : Bagas Bambang Pamujo

Reg. Number : 442023831001

Department : Master of Islamic Economics Law

The Title : Analysis Of Halal Assurance Systems In Indonesia And Malaysia

ANALYSIS OF HALAL ASSURANCE SYSTEMS IN INDONESIA AND MALAYSIA

It has been processed to fulfill the requirement for the Degree of Master Islamic Economics Law, we request the thesis be examined soon.

Wassalamu'alaikum warahmatullahi wabarakatuh

Ponorogo, 25th of October 2024 M

21th of Rabiul Akhir 1446 H

The Supervisor,



Assoc. Prof. Dr. Imam Kamaluddin., Lc., M.Hum

NIDN. 2113097101

CERTIFICATION

Bismillahirrahmanirrahim

Assalamu 'alaikum warahmatullahi wabarakatuh

To Postgraduate Program in the University of Darussalam Gontor has received a thesis written by:

Name : Bagas Bambang Pamujo
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Department : Master of Islamic Economics Law
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Director of Postgraduate Program
Universitas Darussalam Gontor

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The Committee of thesis examination impartial fulfillment of the requirement of the degree of Magister in Islamic Economics Law, having held the thesis examination on:

Day and Date : Tuesday, 24 Oct 2024

Venue : Postgraduate Building

State the student below

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Program of Study: Master of Islamic Economics Law

The Title : Strategies For Strengthening Halal Governance to Improve Halal Certification in Indonesia

Has been successfully defended in front of the Board of Examiners and accepted apart of the requirements for a degree of Magister in Islamic Economics Law.

Board of examiners:

1. Assoc. Prof. Dr. Imam Kamaluddin., Lc. M., Hum

(Chairman)

(.....)

2. Assoc. Prof. Dr. Y. Suyoto Arief, M.S.I

(Examiner I)

(.....)

3. Assoc. Prof. Dr. Setiawan Bin Lahuri, Lc. MA

(Examiner II)

(.....)

4. Assoc. Prof. Dr. Ir. Muhammad Ridlo Zarkasyi, M.M

(Examiner III)

(.....)

MOTTOES

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

الْيَوْمَ أُحِلَّ لَكُمْ الطَّيِّبَاتُ ۗ وَطَعَامُ الَّذِينَ أُوتُوا الْكِتَابَ حِلٌّ لَكُمْ ۗ وَطَعَامُكُمْ حِلٌّ لَهُمْ ۗ وَالْمُحْصَنَاتُ مِنَ الْمُؤْمِنَاتِ وَالْمُحْصَنَاتُ مِنَ الَّذِينَ أُوتُوا الْكِتَابَ مِنْ قَبْلِكُمْ إِذَا آتَيْتُمُوهُنَّ أُجُورَهُنَّ مُحْصِنِينَ غَيْرَ مُسْفِحِينَ وَلَا مُتَّخِذِي أَخْدَانٍ ۗ وَمَنْ يَكْفُرْ بِالْإِيمَانِ فَقَدْ حَبِطَ عَمَلُهُ ۗ وَهُوَ فِي الْآخِرَةِ مِنَ الْخَاسِرِينَ ۝

All good things are lawful for you this day. The food of the people of the Book is lawful for you, and your food is lawful for them. (It is lawful for you to marry) the chaste women among the believing women and the chaste women among those who were given the scriptures before you, if you pay them their dowry in marriage, not with intent to commit adultery, nor to take (them) as concubines. Whoever disbelieves after believing, then indeed his deeds have been in vain and in the Hereafter he will be among the losers.

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DEDICATION PAGE

Millions and countless thanks to My Lord Almighty,

Allah Subhanahu Wa Ta'ala.

Prayer and greetings for the prophet Muhammad SAW

With the sincerity of my heart, I dedicate this thesis to

My beloved parents,

“Agus Pujo Mindarto & Euis Hernaningsih”

Who instilled in my conscience a love of effort and gratitude and filled me with a love of knowledge in life. Who taught me life, guided me with patience, loved me infinitely for a long time, cared for me with all affection, gave me the best upbringing, and nourished me with their pure advice. Therefore, I pray that Allah forgives their sins, elevate them to the highest rank, grant them success in their work, and may He bestows His mercy upon them.

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“Muhammad Nauval Alfitrah & Zahrotun Ni'mah”

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Ponorogo, 24^h of October 2024 M

12th of Rabiul Akhir 1446 H

The Student,



Bagas Bambang Pamujo