

TABLE OF CONTENTS

ABSTRAK.....	i
ABSTRACT	ii
APPROVAL OF SUPERVISOR	Error! Bookmark not defined.
ACKNOWLEDGE	vii
DECLARATION	Error! Bookmark not defined.
SUPERVISOR DECISION LETTER	Error! Bookmark not defined.
DECISION OF TEAM.....	Error! Bookmark not defined.
THESIS ACCPETANCE LETTER	Error! Bookmark not defined.
TABLE OF CONTENTS	vi
CHAPTER 1	1
1.1 Background of the Problem.....	1
1.2 Problem Formulation.....	7
2.1 Research Objectives	7
2.2 The Usefulness of Research	7
1.4.1 Practical Uses	7
1.4.2 Theoretical Uses	8
2.3 Systematic Discussion.....	8
CHAPTER II.....	8
2.1 Previous research And Theoretical Frame work.....	8
2.2 Theoretical Basis	10
2.2.1 Halal Tourism.....	10
2.2.2 Sharia Hotels	13
2.2.3 Quality Of Service.....	14
2.2.4 Sharia Compliance	16
2.2.5 Religiosity	18
2.2.6 Consumer Interest.....	19
2.3 Framework Of Thought.....	23
2.3.1 Independent Variable or X (Independent variable).....	24

2.3.2	Dependen.....	26
2.4	Hypothesis.....	26
CHAPTER III		28
3.1	Type of Research.....	28
3.2	Types of Research Data.....	29
3.2.1	Data Primer	29
3.2.2	Data Seconds	29
3.3	Data Collection Techniques	29
3.3.1	Observation	30
3.3.2	Interview	30
3.3.3	Questionnaire	31
3.3.4	Documentation	31
3.4	Research Object	31
3.5	Population And Sample.....	31
3.6	Data Instrument Analysis Techniques	33
3.6.1	Test Research Instruments.....	33
3.6.2	Data Quality Testing	33
3.6.3	Classical Assumption Test.....	35
3.6.4	Hypothesis testing	36
CHAPTER IV		40
4.1	Overview of the Research Location	40
4.2	Overview of Research Objects	42
4.2.1	Respondent Decryption	42
4.3	Test Data Instruments.....	43
4.3.1	Validity Test.....	43
4.3.2	Reliability Test	46
4.4	Classical Assumption Test	48
4.4.1	Normality Test.....	48
4.4.2	Multicollinearity Test.....	49
4.4.3	Heteroscedasticity Test.....	50
4.5	Hypothesis Test Results	51
4.5.1	Test F (Silmutaneous Test).....	51
4.5.2	T Test (Partial Test).....	52

4.5.3 Coefficient Of Determination Test (R^2).....	54
4.6 Discussion of Research Results.....	54
4.6.1 The Influence of Service Quality on Consumer Interest at Multazam Syariah Hotel Solo	54
4.6.2 The Influence of Sharia Compliance on Consumer Interest in Multazam Sharia Hotel Solo	55
4.6.3 The Influence of Religiosity on Consumer Interest in Multazam Sharia Hotel Solo	57
CHAPTER V	59
5.1 Conclusion	59
5.2 Suggestion.....	60
BIBLIOGRAPHY	60
APPENDICES	68
RESEARCH QUESTIONNAIRE ATTACHMENTS	68
RESEARCH PERMIT LETTER AND ITS ACCEPTANCE.....	71
QUESTIONNAIRE FILLING DOCUMENTATION.....	72
ATMOSPHERE OF MULTAZAM SYARIAH HOTEL SOLO.....	75
DATA PROCESSING	78
TABULATION DATA.....	86

