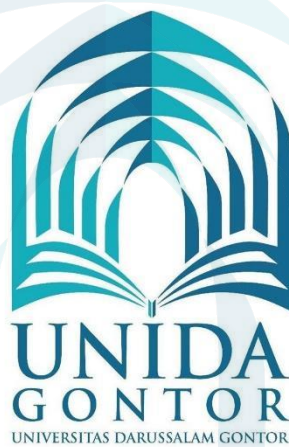


THESIS

**CONSTRUCTION OF SUSTAINABLE TOURISM IDENTITY
OF FIJI IN THE PACIFIC REGION THROUGH FIJI-CHINA
ECONOMIC COOPERATION**



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INTERNATIONAL RELATIONS STUDY PROGRAMME

FACULTY OF HUMANITIES

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OF FIJI IN THE PACIFIC REGION THROUGH FIJI-CHINA
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THESIS

Submitted to fulfill the requirements for obtaining a Bachelor's Degree in
International Relations

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CONSTRUCTION OF SUSTAINABLE TOURISM IDENTITY OF FIJI IN THE PACIFIC REGION THROUGH FIJI-CHINA ECONOMIC COOPERATION

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ABSTRACT

Constructivism views state identity as a critical element in shaping state interests and behaviour in the international arena. In the context of Fiji, Vanua Identity builds the potential of natural resources that make Fiji known to international tourists as a natural and authentic tourist destination. As a result, tourism has become a significant sector in Fiji's economy, contributing significantly to foreign exchange earnings. However, the development of this sector has brought significant changes to the local culture, where traditional lifestyles began to shift, causing a gap between human and environmental relations. Fiji's dependence on tourism makes the country more vulnerable to the impacts of climate change due to unplanned infrastructure development. This research aims to analyze the influence of Fiji-China international cooperation in supporting the construction of a sustainable tourism identity in Fiji, especially in the tourism sector. This research uses descriptive qualitative methods with literature review data collection techniques from secondary data sources. The theories used in this research are the concept of state identity in constructivism, international cooperation, the idea of *Ta'awun* and *Khalifah*. The results showed that Fiji-China bilateral cooperation has a positive impact on sustainable development such as infrastructure improvements and renewable energy projects in the tourism sector. Economic assistance, infrastructure, and climate adaptation projects supported by China help Fiji face the challenges of climate change. In addition, this cooperation also reminds us of the importance of *Khalifah's* role as a responsible person on earth to maintain and care for the world and all nature. It explains the significance of *ta'awun* in helping each other between countries to achieve the common good.

Keywords: *SDGs, Fiji, China, Tourism Sector, Vanua Identity*

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KONSTRUKSI IDENTITAS PARIWISATA BERKELANJUTAN FIJI DI KAWASAN PASIFIK MELALUI KERJASAMA EKONOMI FIJI-TIONGKOK

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ABSTRAK

Konstruktivisme memandang identitas negara sebagai elemen kunci dalam membentuk kepentingan dan perilaku negara di kancah internasional. Dalam konteks Fiji, Identitas Vanua membangun potensi sumber daya alam yang menjadikan Fiji dikenal oleh wisatawan internasional sebagai destinasi wisata yang alami dan otentik. Sehingga industri pariwisata menjadi sektor utama dalam perekonomian Fiji yang memberikan kontribusi signifikan terhadap pendapatan devisa. Namun, perkembangan sektor ini telah membawa perubahan signifikan terhadap budaya lokal, di mana gaya hidup tradisional mulai bergeser sehingga menyebabkan kesenjangan antara hubungan manusia dan lingkungan. Ketergantungan Fiji pada pariwisata membuat negara ini semakin rentan terhadap dampak perubahan iklim, karena pembangunan infrastruktur yang tidak terencana. Penelitian ini bertujuan untuk menganalisis bagaimana pengaruh kerjasama internasional Fiji-Tiongkok dalam mendukung konstruksi identitas pariwisata berkelanjutan di Fiji khususnya dalam sektor pariwisata. Penelitian ini menggunakan metode kualitatif deskriptif dengan teknik pengumpulan data *literature review* dari sumber data sekunder. Adapun teori yang digunakan dalam penelitian ini adalah konsep identitas negara dalam konstruktivisme, Kerjasama Internasional, Konsep Ta'awun, serta khalifah. Hasil penelitian menunjukkan bahwa kerjasama bilateral Fiji-Tiongkok telah memberikan dampak positif terhadap pembangunan berkelanjutan seperti peningkatan infrastruktur dan proyek energi terbarukan di sektor pariwisata. Bantuan ekonomi, infrastruktur, serta proyek adaptasi iklim yang didukung oleh Tiongkok membantu Fiji dalam menghadapi tantangan perubahan iklim. Selain itu, kerjasama ini juga mengingatkan pentingnya peran khalifah sebagai penanggung jawab di bumi untuk memelihara dan merawat bumi serta seluruh alam, serta menjelaskan pentingnya konsep ta'awun untuk saling membantu di antara negara-negara untuk mencapai kebaikan bersama.

Kata Kunci: *Pembangunan Berkelanjutan, Fiji, China, Sektor Pariwisata, Identitas Vanua*

THE ELIGIBILITY FOR THESIS EXAMINATION

THESIS CONSTRUCTION OF SUSTAINABLE TOURISM IDENTITY OF FIJI IN THE PACIFIC REGION THROUGH FIJI-CHINA ECONOMIC COOPERATION

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STATEMENT SHEET

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Title : Construction of Sustainable Tourism Identity Fiji in The Pacific Region through Fiji-China Economic Cooperation

Hereby state that this thesis is an original work submitted to fulfill one of the requirements to obtain a Bachelor's Degree (S1) in the International Relations Department, Faculty of Humanities, University of Darussalam Gontor. All sources used in this thesis have been attached following the terms and if in the future it is proven that this work is not original or is plagiarized from other's work. Then I'm willing to accept the applicable sanctions.

Mantingan, October 2nd, 2024

Researcher,



Ghinaa Najibah Fitriani

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FOREWORD

Bismillahirrahmanirrohim

Assalamu'alaikum warahmatullahi wabarakatuh. Alhamdulillah, our gratitude for the blessings and gratitude to Allah SWT. which has given me health, patience, strength and the opportunity to be able to complete the writing of this thesis with the title “Construction of Sustainable Tourism Identity of Fiji in the Pacific Region through Fiji-China Economic Cooperation” as one of the requirements for completing the Bachelor Program (S1) in the International Relations Study Program at Darussalam Gontor University.

Completing the study and writing this thesis experienced many obstacles, but thanks to the help, guidance, and direction from many parties, the process became more accessible. Therefore, the author would like to express her deep gratitude to:

1. I dedicate this thesis to my parents, Father Herli Gunawan and Mother Krisnawaty, who have patiently raised and cared for me, guided, supported, and prayed for me until now. My younger siblings, Ariq Musyafa, Ariqa Fatina, and Ghani Yazid, continually support and encourage me.
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4. Al-Ustadzah Novi Rizka Amalia M.A, as Head of the International Relations Study Program at Darussalam Gontor University.

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I hope Allah SWT will always reward all who have helped me in this world and hereafter. I hope that this thesis research can provide benefits, both for myself and for others, and become a *Jariyah* charity. I apologize for any shortcomings and am open to criticism and suggestions from readers. Although the writing of this thesis may not be perfect, I hope that future research can further enrich the knowledge related to this research.

Ngawi, 2 Oktober 2024

Penulis

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The background features a large, light blue watermark of the UNIDA GONTOR logo, which consists of a stylized archway with multiple layers of arches, resembling a mosque's entrance or a book's pages.

MOTTO

"Sesungguhnya Allah tidak akan mengubah keadaan suatu kaum, sebelum mereka mengubah keadaan diri mereka sendiri"

-Q.S Ar-Ra'd Ayat 11-

" Jika kita tidak berusaha untuk memperbaiki diri atau berupaya memperbaiki situasi, maka jalan menuju perubahan yang lebih baik tidak akan terbuka bagi kita."

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