

CHAPTER I

INTRODUCTION

A. BACKGROUND OF THE STUDY

As the world rapidly evolves, educational institutions must adapt to meet the demands of the modern era. This is particularly true for Islamic education, including the study of Fiqh. Fiqh is one of the disciplines of Islamic law that discusses the rules of sharia that regulate all aspects of human life. To address the challenges of the 21st century, educational institutions need to adopt innovative teaching methods that can enhance student engagement and learning outcomes. Related to this, one of the problems faced in Indonesia is the low quality of education at every level and unit of education. Education is important because education is an important part of the national development process that determines the economic growth of a country, so it is necessary to improve the quality of education.¹

According to Law No. 20 of 2003, education is a conscious and planned effort to create an environment, atmosphere and learning process where students can actively develop their potential to gain religious spiritual strength, self-control, intelligence, noble character, and skills that will benefit themselves, society, nation and state.² According to Oemar Hamalik, education is According to Oemar Hamalik, education is a transformative process that enables individuals to adapt to their environment and contribute positively to society.

¹ Zuhud Suriono, "Analisis SWOT dalam Identifikasi Mutu Pendidikan", ALACRITY : Journal of Education, vol. 1, no. 20 (2022), p. 94–103.

² Rahmat Hidayat, "Ilmu Pendidikan Konsep, Teori, dan aplikasinya.", Buku Ilmu Pendidikan Rahmat Hidayat & Abdillah (medan, 2019).

Education is a conscious and systematic effort to achieve life achievement or for better progress.³ It involves learning and critical thinking, empowering individuals to better understand the world and their place within it. It can be concluded that Education plays a crucial role in personal growth, societal progress, and national development.

Therefore, it is crucial to instill these values from a young age. Law No. 20 Sisdiknas 2003 emphasizes the importance of early childhood education in developing student's personality and potential in at their developmental stages.⁴ The ultimate goal of education is to eradicate ignorance and backwardness and to cultivate a dignified and civilized nation. Indonesian education clearly states that national education functions to develop abilities and shape the character and civilization of a dignified nation to educate the nation's life. The main purpose of education and teaching is not only to educate students to become intellectually intelligent children, but also to educate students to have a good attitude after the education process. If so far we are only proud of cognitive results, then it is time to start changing the local way of thinking into a holistic way of thinking.

Education is obtained if the learning process or teaching-learning process takes place. Learning is an activity that a person does on purpose in a conscious state to acquire a new concept, understanding, insight or knowledge so that it allows a person to experience relatively permanent changes in behaviour, including thoughts, feelings, and actions.⁵ The success of enjoyable learning depends on the teacher's ability to plan and implement the learning design well.

With the help of learning media, teaching and learning activities will be easier. Learning media makes it easier for teachers to teach. Teachers can

³ Muhammad Ropii and Muhammad Fahrurrozi, "*Evaluasi Hasil Belajar.*", Yogyakarta: Pustaka Pelajar (Lombok, 2017).

⁴ Putri Kurniawati, "*Pendidikan: Hakekat, Tujuan, dan Proses.*", Universitas Nusantara PGRI Kediri, vol. 01 (2017), p. 1–7.

⁵ Muhammad Ropii and Fahrurrozi, "*Evaluasi Hasil Belajar*",... p. 15

use various devices to convey educational messages to students through vision and hearing to avoid visual aids alone, which may still be done if only using online media. In his attempt to use media as a tool, Edgar Dale classified experiences into levels from the most concrete or precise to the most abstract.⁶ Therefore, in this case the teacher can master and understand learning media, so that students can be more excited, have passion in teaching and learning activities, which in turn allows students to achieve better learning outcomes.

One way to use school facilities effectively is to improve the development of learning media, so that students can easily understand the material taught by teachers. Therefore, educators must utilize school facilities that are already available, such as computer labs and others. The development of technology cannot be prevented. Therefore, educators must make the best use of it to create learning innovations that suit the needs of students. One way to do this is to use the Canva application as a technology-based learning media. Teachers can use this application online to create interesting learning materials, especially in the context of Fiqh lessons.⁷

One of the strategies that can attract the attention of students and be applied by a teacher such as interactive multimedia learning media based on the Canva application. The researcher used the Canva application to be used as learning media with the theory of Richard E. Mayer because according to Mayer, learning is more effective when students are given materials that integrate text, images, video, and audio. Canva supports this principle by providing tools to create engaging multimedia content and supports visual-based learning. then the theory of Jean Pigeot and Lev Vygotsky because according to them, Canva allows students or teachers to create interactive and creative learning materials, which supports a constructivist approach

⁶ Junaidi Junaidi, “*Peran Media Pembelajaran Dalam Proses Belajar Mengajar*”, Diklat Review : Jurnal manajemen pendidikan dan pelatihan, vol. 3, no. 1 (2019), p. 45–56.

⁷ Mohammad Fikriansyah and Idzi’ Layyinnati, “*Pengaruh Media Pembelajaran Berbasis Website (Wordwall) Terhadap Hasil Belajar Peserta Didik Pada Mata Pelajaran Fiqih Kelas VII Di Sekolah Menengah Pertama Muhammadiyah 07 Paciran*”, Jurnal Mahasiswa Pendidikan, vol. 4, no. 2 (2023), p. 1–34.

where students learn by building their own understanding through creative media.

This learning media can be applied by educators when explaining material in the learning process so that students focus and are able to receive lessons well. Through the use of Canva applications, teachers can teach knowledge, foster creativity, and develop student skills. In addition, this media can also be utilised in various other aspects of life.⁸ There is a relationship between Canva application and learning media because of the ease of making learning media, increasing creativity and skills, effectiveness in learning, use on various platforms, and use in various subjects.⁹ MTsN is Madrasah Tsanawiyah is the basic level of formal education in Indonesia, equivalent to junior high school, which the Ministry of Religious Affairs manages. This madrasah tsanawiyah education is taken within 3 years, starting from 7th grade to 9th grade.

Based on the results of observation with Fiqh subject teacher conducted by a researcher on April 2024, at MTsN 9 Bantul, the teacher stated that he still used the lecture method, which resulted in the delivery of material tending to be boring. Then, the atmosphere in the classroom sometimes feels monotonous, which causes students to feel discouraged and sleepy. The teacher also explained the lack of use of learning media, due to the factor of teachers who are old and not too familiar with technology.¹⁰ Several grade 8 students' grades in Fiqh subjects still do not meet the KKM (Minimum Completeness Criteria). The KKM (Minimum Completeness Criteria) in Fiqh lessons in grade 8 is 79, nearly 50% of the students have not yet reached the target score.

UNIVERSITAS DARUSSALAM GONTOR

⁸ Monoarfa, "Pengembangan Media Pembelajaran Canva dalam Meningkatkan Kompetensi Guru", Seminar Nasional Hasil Pengabdian (2021), p. 1–7.

⁹ Tri Wulandari and Adam Mudinillah, "Efektivitas Penggunaan Aplikasi CANVA sebagai Media Pembelajaran IPA MI/SD", Jurnal Riset Madrasah Ibtidaiyah (JURMIA), vol. 2, no. 1 (2022), p. 102–18.

¹⁰ Observasi dengan ibu Ida Yusnani guru fiqh sekolah MTsN 9 Bantul dan siswa kelas 8, pada April 2024.

Observations of classroom activities revealed several challenges affecting student learning outcomes in Fiqh, including: 1) Low Student Engagement: Students often find the learning environment monotonous, especially in Fiqh subject, leading to decreased engagement and interest. 2) Limited Teacher Creativity, especially in choosing models and approaches to students, 3) Students lack of concentration in PAI lessons.

By looking at this fact, the researcher took the initiative to provide a solution to selecting learning strategies. Therefore, the author believes that selecting learning strategies for interactive multimedia learning media based on the Canva application will be very effective and fun as an approach for students in the learning process. The author believes that this learning media can help students restore concentration while learning so that increased learning outcomes can be achieved.

Based on the problems in the background, it encourages the author to apply application-based interactive multimedia learning media in the learning process. Hopefully, it can stimulate students to have more fun in their learning activities. This thought bring researcher to conduct a study titled The Effectiveness of Canva Based Interactive Multimedia Learning Media on Fiqh Learning Outcomes for Grade VIII at MTsN 9 Bantul Academic 2024-2025.

B. PROBLEM FORMULATION

What is the impact of canva based interactive multimedia learning media on learning outcomes for grade VIII students at MTsN 9 Bantul academic 2024 - 2025?

C. RESEARCH OBJECTIVE

Examining the impact of canva based interactive multimedia learning media on learning outcomes for grade VIII students at MTsN 9 Bantul academic 2024 - 2025.

D. RESEARCH BENEFITS

1. Theoretical

This research is expected to add knowledge and insight for educators regarding how to use and apply learning strategies with learning media in the teaching and learning process, so that educators can more easily convey material to students so that they can learn effectively and efficiently.

2. Practical

a. For Students

Students should focus on comprehending the core concepts of Fiqh and relate them to real-life situations.

b. For Teachers

Can develop the potential of teachers in teaching with learning media, especially with the Canva application for maximum learning outcomes and learning process to be more active and innovative.

c. For Researches

Can add experience and knowledge directly, and can develop learning strategies through the application of interactive multimedia learning media based on Canva application on Fiqh learning outcomes of grade VIII students at MTsN 9 Bantul.

d. For School

to provide media use training for teachers, so that the available facilities such as projectors can be used properly.

E. SYSTEMATIZATION OF WRITING

1. Chapter I introduction which contains Background of Study, Problem Formulation, Research Objective, Research Benefits, and Systematization of Writing.

2. Chapter II theoretical review which contains the Theoretical Framework, Relevant Research Results, Framework of Thinking, and Research Hypothesis.

3. Chapter III research method which contains the Place and Time of Research, Research Methode, Population and Sample, Treatment Design, Internal and External Validity Control, Data Collection Technique, Validity Test and Instrument Realibility Calculations, Data Analysis Technique, and Statistical Hypothesis.
4. Chapter IV Data Presentation, Data Analysis, and Discussion.
5. Chapter V closing which discusses conclusions and suggestions from researchers.

