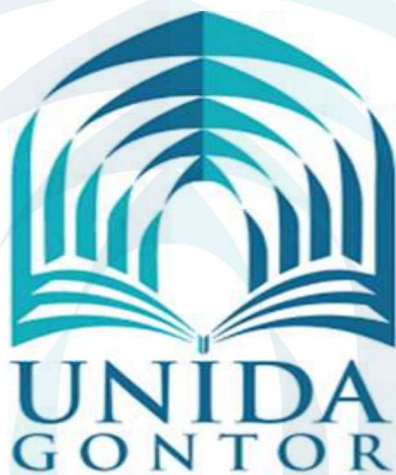


THESIS
THE EFFECT OF ASEAN TOURISM FORUM ON
TOURISM DEVELOPMENT BY IMPLEMENTING
BLUE ECONOMY IN INDONESIA



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DEPARTMENT OF INTERNATIONAL RELATIONS
FACULTY OF HUMANITIES

UNIVERSITY OF DARUSSALAM GONTOR

1446/2025

**The Effect of ASEAN Tourism Forum on Tourism Development by
Implementing Blue Economy in Indonesia**

THESIS

Submitted to fulfill the Final Requirements for Bachelor Degree in the
International Relations Department

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ABSTRACT
**THE EFFECT OF ASEAN TOURISM FORUM ON TOURISM
DEVELOPMENT BY IMPLEMENTING BLUE ECONOMY IN
INDONESIA**

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This research aims to analyze the effect of ASEAN Tourism Forum (ATF) on tourism development by implementing Blue Economy in Indonesia to support sustainable economic growth. This research uses a systematic review with a qualitative research method literatur review based on journals, reports, websites, and books to analyze the impact of ATF for increasing maritime tourism sector in Indonesia. Regarding to ATF as a regional platform playing signific role to facilitate the development of sustainable tourism by ASEAN Tourism Strategic Plan (ATSP) 2016-2025. ATF contributes to enhance the competitiveness of Indonesia's maritime tourism through several initiatives such as promoting natural marine destinations, improving human resources, and strengthening marine conservation regulations. Author identified challenges the implementing Blue Economy for Indonesia's maritime tourism, such as infrastructure development, the availability of trained human resources, and competition from other ASEAN countries. Therefore, a targeted strategy is needed through close collaboration among stakeholders.

Keywords: *ATF, Blue Economy, Maritime Tourism, Indonesia*

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ABSTRAK
PENGARUH ASEAN TOURISM FORUM TERHADAP
PENGEMBANGAN PARIWISATA MELALUI IMPLEMENTASI BLUE
ECONOMY DI INDONESIA

Aurelia Putri Noveri

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Tujuan dari penelitian ini adalah untuk menganalisis pengaruh ASEAN Tourism Forum (ATF) terhadap pengembangan pariwisata melalui implementasi Blue Economy di Indonesia dalam mendukung pertumbuhan ekonomi yang berkelanjutan. Penelitian ini menggunakan tinjauan sistematis dengan metode penelitian kualitatif yang bersumber dari penelitian-penelitian terdahulu seperti jurnal, laporan, website, dan buku untuk menganalisis secara mendalam mengenai dampak ATF terhadap peningkatan sektor pariwisata maritim di Indonesia. Hal ini dibuktikan dengan ATF sebagai platform kolaborasi regional yang berperan dalam memfasilitasi pengembangan pariwisata berkelanjutan melalui kebijakan ASEAN Tourism Strategic Plan (ATSP) 2016-2025. Dalam penelitian ini, ATF berkontribusi dalam meningkatkan daya saing pariwisata maritim Indonesia melalui beberapa inisiatif seperti mempromosikan destinasi wisata alam laut, meningkatkan sumber daya manusia, dan memperkuat peraturan konservasi laut. Para peneliti juga mengidentifikasi tantangan dalam implementasi Ekonomi Biru untuk pariwisata maritim Indonesia, seperti pembangunan infrastruktur, terbatasnya ketersediaan sumber daya manusia yang terlatih, dan persaingan dengan negara ASEAN lainnya. Oleh karena itu, diperlukan strategi yang tepat sasaran melalui kolaborasi yang erat di antara para pemangku kepentingan.

Kata Kunci: *ATF, Ekonomi Biru, Pariwisata Maritim, Indonesia*

APPROVAL SHEET

DECLARATION THE ELIGIBILITY FOR THESIS EXAMINATION

It is hereby stated that the undergraduate thesis, entitled:
**The Influence of ASEAN Tourism Forum on Tourism Development Through the
Implementation of Blue Economy in Indonesia**


Prepared by
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Has been approved to be examined,
on Wednesday, 22 January 2025

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VALIDATION SHEET

THESIS

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IMPLEMENTING BLUE ECONOMY IN INDONESIA**

Prepared by:
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Has been approved by board of examiners of Undergraduates Program
on 5 March 2025

Board of Examiners

<p>Examiner 1</p>  <p><u>Assoc. Prof. Dr. Mohammad Latief, M.A.</u> NIY: 180643</p>	<p>Examiner 2</p>  <p><u>Hesti Rokhanivah, M.Pd.</u> NIY: 150444</p>
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Supervisor



Afni Regita Cahyani Muis, S.IP., M.A.
NIY: 190780

This Thesis declared and accepted in partial fulfilment of the obtain for Bachelor of
International Relations

<p>Dean Faculty of Humanities</p>  <p><u>Assoc. Prof. Dr. Mohammad Latief, M.A.</u> NIY: 180643</p>	<p>Head Department of International Relations</p>  <p><u>Novi Rizka Amalia, S.IP., M.A.</u> NIY: 150415</p>
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DECLARATION

DECLARATION

Name : Aurelia Putri Noveri
Registered Number : 422021518013
Faculty : Humanities
Department : International Relation
The Title : The Effect of ASEAN Tourism Forum on Tourism
Development by Implementing Blue Economy in Indonesia

I sincerely declare that this thesis originally belongs to my own work and does not belong to another researcher for a different degree. Furthermore, this thesis is not work published before, except for some parts with their original references.

Otherwise, if it found that this thesis is plagiarism, I am ready to cease academically

Ngawi, 29th of Rajab 1446 H
29th January 2025 M

Writer,



(Aurelia Putri Noveri)

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CERTIFICATE OF ORIGINALITY



MOTTO

إِنَّ مَعَ الْعُسْرِ يُسْرًا

(Sesungguhnya beserta kesulitan itu ada kemudahan)

(QS Al-Insyirah:6)



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PREFACE

Alhamdulillah, all praise be to Allah SWT who has given his Grace and gifts, so that it has provided an opportunity to study and smoothness in working on a thesis with the title *The Effect of the ASEAN Tourism Forum on Tourism Development by Implementing of Blue Economy in Indonesia* which is the final project as a requirement to complete the undergraduate program in International Relations Studies, Faculty of Humanities, Darussalam Gontor University. Shalawat and salam may be poured out to the lord of our Prophet Muhammad SAW who has provided syafa'at to us in *yaumul qiyamah*.

I would like to thank everyone who has provided support to me both in terms of moral and material so that this thesis can be arranged properly in accordance with what is expected, although it is still far from perfect and some shortcomings may be material for improvement. The author realizes that this thesis will not be realized without guidance, direction, and assistance from various parties. On this occasion the author expresses his deepest gratitude to:

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2. Al-Ustadzah Novi Rizka Amalia, S.IP., M.A. as the Head of International Relations Department of University Darussalam Gontor.
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And finally the author hopes to all those who have supported and prayed, may Allah SWT give grace and ease in all his affairs. Hopefully this research can be a reference for further researchers and provide benefits for all of us.

Amin Ya Rabal Alamin

Mantingan, 26 January 2025



Aurelia Putri Noveri

