

CHAPTER I

INTRODUCTION

A. The Background of Study

Speaking ability was considered the most important language proficiency, especially in English, as it is a sign of a high level of language competence.¹ Language symbolizes the honor and pride of the Modern Islamic Institution Darussalam Gontor.² Language discipline at Modern Islamic Institution Darussalam Gontor is always enforced by applying the use of two Arabic weeks and two English weeks. Since its establishment, Gontor has prioritized the gradual integration of both Arabic and English into its curriculum. Classroom instruction actively utilizes both languages, strategically incorporating them into lessons to enhance language proficiency among students. The textbooks presented also use the language and may not be translated into Indonesian. In the delivery of material using the original language, this is what Gontor calls *tariqah mubasyirah* or the direct method.

This study aims to investigate the poster media in enhancing micro speaking skills, specifically focusing on the accurate use of grammatical structures such as nouns, verbs, adjectives, and other parts of speech within sentences. Micro-skills are essential for effective speaking as they provide the necessary tools to communicate clearly, improve fluency and confidence, enhance comprehension during interaction, and facilitate appropriate social interaction. In her research, Fia Nurasita explained that micro skills can

¹ Ahmad Baidawi, "USING VISUAL MEDIA IN TEACHING SPEAKING," *OKARA: Jurnal Bahasa Dan Sastra* 10, no. 1 (May 31, 2016): 54, <https://doi.org/10.19105/ojbs.v10i1.811>.

² Humas, "Gontor Dan Bahasa," *Pondok Modern Darussalam Gontor* (blog), January 21, 2015, <https://gontor.ac.id/gontor-dan-bahasa/>. diakses pada 4 Juli 2024, pukul 22:36 WIB

Support continuous effective learning and provide a solid foundation for achieving higher language proficiency.³

The direct method is used by teachers at ITTC Gontor for Girls Campus 2, because it emphasize natural language acquiring rather than relying on translation starting from grade 2. In the first grade, some lessons are still presented using Indonesian. Arabic lessons that use the book “*Durusu al-Lughoh al-'Arabiyah*” a book containing Arabic language improvement exercises by K.H Imam Zarkasyi and H. Imam Syubani which must be delivered in Arabic as well as English lessons. Thus the direct method has an important role to play in the educational practices of ITTC Gontor for Girls Campus 2. This method is traditionally used together with various other teaching strategies to improve learning outcomes. Although in the contrary lecturing is the main method, it is often combined with other learning strategies. For example, a study conducted by Amaliyah showed that a more dynamic learning environment can be achieved by combining lecture style with project and problem-based learning. Critical thinking and active student engagement are encouraged by an integrative approach.⁴

The instructional media are resources provided and presented by the teacher in the classroom to support the teaching and learning process. All forms of tools can convey ideas and encourage the learning process in students to help them acquire knowledge.⁵ To support the teaching and learning activities of ITTC Gontor for Girls Campus 2, especially in improving language, there are several facilities and supporting media, one of which is a language laboratory. So from the description above, the researcher can conclude that the efforts of Modern Islamic Institution

³ “Fia Nurasita Prastiwi 10202241040.Pdf,” accessed October 13, 2024, <https://eprints.uny.ac.id/18431/1/Fia%20Nurasita%20Prastiwi%2010202241040.pdf>.

⁴ Amaliyah Amaliyah, Deni Darmawan, and Muhamad Merdeka, “Pembelajaran Integratif Manajemen Pesantren Berbasis Kurikulum Merdeka,” *AKADEMIK: Jurnal Mahasiswa Humanis* 4, no. 2 (May 1, 2024): 375–84, <https://doi.org/10.37481/jmh.v4i2.804>.

⁵ Rahardjito. Haryono, Anung. Rahardjo, R. dan Arief, S. Sadiman, Media Pendidikan: Pengertian, Pengembangan, dan Pemanfaatannya (Jakarta: PT Raja Grafindo Persada, 2008), hlm.36

Darussalam Gontor in improving language are maximized in its educational curriculum, one of which is by integrating media in its learning methods.

On the contrary to what is expected, currently, there are many foreign language learners (English) who "fail" to master English as a means of communication. That is the fact that happened to the students of ITTC Gontor for Girls Campus 2, which was obtained by a researcher who is one of the teachers at ITTC Gontor for Girls Campus 2. Therefore, in master English, especially in speaking skills, ITTC Gontor for Girls Campus 2 holds several language improvement programs both daily and weekly programs, such as the conversation program held every day after shubuh prayer, and the Monday's talk program held every week on Monday before maghrib prayer. In the concept of implementation, the conversation program is carried out by dividing students into several groups, while Monday's talk program is carried out in large classes involving all students at Modern Islamic Institution Darussalam Gontor and the teacher is the main role model in delivering the material.

This program makes it easy for students to learn English, especially in speaking skills. Another research was also presented by Eny Munisah in her research, namely through the "Terrace Learning English" program which is carried out by utilizing the terraces of residents' homes to attract residents to learn English outside of school hours.⁶ In addition, there is evidence of the use of effective programs in improving students' speaking skills, namely the English Fun Activities program by students in grades 4 to 6 of Sukamulya Elementary School where the delivery of learning is carried out in a fun way such as English games, singing and dancing.⁷

⁶ Eny Munisah, "Peningkatan Kemampuan Bahasa Inggris Siswa melalui Program Teras Belajar di Desa Kota Negara Ilir," *Edukasi Lingua Sastra* 19, no. 1 (2021): 24–30, <https://doi.org/10.47637/elsa.v19i1.328>.

⁷ Meiliana Nur Fitriani et al., "Program English Fun Activities untuk Mengembangkan Speaking Skills Siswa SDN Sukamulya," *ABDIMAS: Jurnal Pengabdian Masyarakat* 3, no. 2 (October 30, 2020): 255–63, <https://doi.org/10.35568/abdimas.v3i2.968>.

The role of the teacher cannot be separated from the success of learning. As an educator, the teachers can understand the student's psychology, and know about learning methods and strategies. The use of methods in learning must be adjusted to the learning conditions. If the teacher cannot master the method set, a task should be carried out.⁸ The use of learning media will complement a learning method because the media is an object that can be perceived by the five human senses used in supporting learning methods that have an impact on the effectiveness and efficiency of learning. In the application of methods in language improvement programs at Modern Islamic Institution Darussalam Gontor itself, such as the conversation and Monday's talk program uses the lecture method without any supporting media, unlike Monday's talk program which uses mind mapping. Of the two language programs held at Modern Islamic Institution Darussalam Gontor, researchers have conducted interviews with five students where they simultaneously stated that they preferred Monday's talk program to conversation because the method used in delivering the material was more interesting. This is because in Monday's talk program, teachers often use media to support learning.

From the above description, the author assumes that there is a need for appropriate learning innovations in language improvement programs. To overcome these problems, a media is needed to accommodate the improvement of students' speaking skills. Among the five students interviewed by the researcher, there was unanimous agreement that communicative English proficiency remains a challenge for them. However, they identified it as the skill they most aspire to master. They believe that English speaking is very important, especially for their future, because knowing grammar structure may help them generate more logical phrases, which will increase their knowledge while providing feedback, and help them

⁸ Andi Abd Muis; Arifuddin, *Metode Mengajar Guru Pendidikan Agama Islam di Sekolah* (Lembaga Penerbitan Universitas Muhammadiyah Parepare, 2018), [//library.idaqu.ac.id%2Findex.php%3Fp%3Dshow_detail%26id%3D732%26keywords%3D](http://library.idaqu.ac.id%2Findex.php%3Fp%3Dshow_detail%26id%3D732%26keywords%3D).

determine the speaker's message so they can understand it well. However, the current learning has not supported good speaking learning. Faced with this problem, the researcher will examine that poster media in the Monday talk program is better in micro speaking skills at ITTC Gontor for Girls Campus 2.

B. The Research Question

Based on the problem restrictions above, the problem statement is formulated as follows "Do 6th-grade students at ITTC Darussalam Gontor for Girls' Campus 2 demonstrate higher levels of micro-speaking skill development when learning English used poster media compared to mind mapping within the context of Monday's Talk program?"

C. The Aim of The Research

The purpose of this study, by the research question, is to determine the speaking skills of 6th-grade students of ITTC Darussalam Gontor Putri 2 through poster media in English learning on Monday's Talk program.

D. The Significance of The Research

The results of this study may have implications for the teaching and learning of speaking in the following ways

1. Theoretical Significance

This research is expected to provide information about the effect of using poster media on Monday's talk program in students' speaking micro-skills. This study also enriches previous studies on the effect of using visual media in students' speaking skills.

2. Practical Significance

This research has several directly related applications, firstly for students. The researcher anticipates that all students can improve their ability to speak English fluently, building their confidence to communicate using a foreign language. With engaging methods in language improvement programs, they are expected to improve their speaking skills. In the current era of globalization, effective communication is very useful for use in the fields of communication, education, and global business. Language is also used as a communication tool. Second, the researcher supposes that all

teachers can choose and use the right learning method because it will make it easier for an educator to convey learning material and produce effective and efficient learning, especially in terms of English speaking skills. Ideally, teachers play an important role in the creative delivery of materials so that students can improve their speaking skills.

3. Institutional Significance

Using posters as a teaching tool for English-speaking training has several advantages for educational institutions. Posters are visual tools that help pupils understand and remember linguistic topics, which makes learning more dynamic and interesting. Institutions can foster a more student-centered learning environment that encourages communication and active engagement by implementing posters. Additionally, incorporating posters into speaking exercises promotes individualized training by accommodating a range of learning methods and skill levels. The results of this study can help educators and curriculum designers make the most of visual aids when teaching English, which will ultimately help students become more proficient communicators.

E. Scope of Researcher

This study involved visual media in Monday's talk language improvement program to analyze students' speaking ability. To optimize language acquisition, learning should not only focus on in-class learning but also conduct language improvement programs outside the classroom using more interesting methods, learning methods used by teachers in establishing relationships with students during the learning process, and visual media was used to improve students' speaking ability based on research conducted on student behavior after achieving the learning process using learning media, such as visual media.

Speaking is a skill that used as a way to express itself through spoken language. All subjects also required speaking, as speaking is the primary means by which students explore known relationships and newfound observations. So it can be concluded that success in language learning was

inseparable from supporting programs held outside the classroom using the right methods and media. Despite consistent in-class instruction designed to enhance language proficiency, some sixth-grade students at ITTC Gontor for Girls' Campus 2 continue to exhibit deficiencies in English speaking skills.

