

## CHAPTER I

### INTRODUCTION

#### A. Background of Study

Humans are inseparable from education, as it is a vital element in the progress of every nation. According to Law No. 20 of 2003 on the National Education System, Article 1 states that education is a conscious and planned effort to create a learning atmosphere and process so that students can actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and the skills needed by themselves and society, developing all the potentials of students through the learning process.

In a simple and general sense, education can be defined as a human endeavor to nurture and develop innate potentials both physically and spiritually following the values present in society and culture.<sup>1</sup> The Qur'an repeatedly emphasizes the importance of knowledge and education. It reminds humans to seek knowledge as stated in the verse from the Qur'an in At-Taubah: 122, which reads:

وَمَا كَانَ الْمُؤْمِنُونَ لِيَنْفِرُوا كَآفَّةً فَلَوْلَا نَفَرَ مِنْ كُلِّ فِرْقَةٍ مِّنْهُمْ طَائِفَةٌ لِّيَتَفَقَّهُوا فِي الدِّينِ وَلِيُنذِرُوا قَوْمَهُمْ إِذَا رَجَعُوا إِلَيْهِمْ لَعَلَّهُمْ يَحْذَرُونَ  
(التوبة: 122)

“And it is not for the believers to go forth to battle all at once. For there should separate from every division of them a group remaining to obtain understanding in the religion and warn their people when they return to them, that they might be cautious.” (At-Taubah: 122)

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<sup>1</sup> Abd Rahman, Sabhayati Asri Munandar, Andi Fitriani, Yuyun Karlina, Yumriani, “Pengertian Pendidikan, Ilmu Pendidikan Dan Unsur-Unsur Pendidikan”. Al-Urwatul Wutsqa: Kajian pendidikan Islam. Vol. 2 No. 1, 2002, p. 3.

Thus, education is an effort to draw out what is inherent within an individual, aiming to provide programmed learning experiences in formal, non-formal, and informal settings both inside and outside of school. Education continues throughout a person's life, aiming to optimize individual abilities so that they may later play their roles in life appropriately.<sup>2</sup>

Islamic Education is a deliberate, planned effort to prepare students to recognize, understand, appreciate, and believe in the teachings of Islam, coupled with guidance to respect adherents of other religions in the context of interfaith harmony, thereby fostering national unity and solidarity.<sup>3</sup> The subjects included in the scope of Islamic Education are the Qur'an, Hadith, Aqidah or faith, Morals, Fiqh or worship, and the History of Islamic Culture.<sup>4</sup>

Based on the result of observations conducted by researchers in the 6-A grade at Pesantren Anak Sholeh (PAS), it was found that the students were not very active and did not pay attention to the explanation given by the teacher in the subject of Islamic History. In the previous method, the teacher used a lecture method, which made the students tend to be passive and simply listen to the teacher's explanations, and when the teacher asked questions, only 3 to 4 students in the school were able to answer, while the others passively listened to the material delivered by the teacher through the lecture method.

While the subjects of Islamic Education may seem easy to comprehend, findings show that students encounter problems in learning Islamic Education, such as a lack of understanding of the material. Understanding is an indicator of student learning outcomes in any subject. A lack of understanding of Islamic Education can be seen from the range of scores students receive in this subject.

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<sup>2</sup> Teguh Riyanto, *Pengantar Pendidikan*, (Jakarta: PT Bumi Aksara, 2014), p. 23-24

<sup>3</sup> Abdul Majid dan Dian Andayani, *Pendidikan Agama Islam Berbasis Kompetensi*, (Bandung: PT. Remaja Rosdakarya, 2006), p. 130

<sup>4</sup> Peraturan Menteri Pendidikan dan Kebudayaan Nomor 69 Tahun 2013, p. 34

One way to improve students' comprehension of the material is by using appropriate models, media, strategies, or teaching methods for the students.

Learning strategies are a crucial component of the educational system. These strategies concern how the material is prepared, which methods are most suitable for delivering the content, and how evaluations should be conducted to effectively gather feedback on learning.<sup>5</sup> To implement learning strategies in actual activities so that previously set objectives can be optimally achieved, it is necessary to employ methods that realize the strategies that have been established. Thus, a single learning strategy might involve multiple methods and media.<sup>6</sup>

A teaching method refers to the procedures or steps used in the interaction between learners and educators to achieve the defined learning objectives according to the content and mechanisms of the teaching methods.<sup>7</sup> The implementation of a plan in real activities to optimally achieve the set objectives is referred to as the method. Teaching methods are utilized to ensure that learning objectives are met. Therefore, a single strategy may employ multiple methods. For example, an expository learning strategy might use a lecture method combined with a question-and-answer method or even discussions, utilizing available resources including educational media.<sup>8</sup>

Various teaching methods can be tailored to different subjects. One such method is the Powtoon-based learning media. This approach is particularly suitable for subjects that require active student participation in the learning process, such as Islamic History lessons.

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<sup>5</sup> Darmansyah, *Strategi Pembelajaran Menyenangkan dengan Humor*, (Jakarta: PT. Bumi Aksara, 2010), p. 17

<sup>6</sup> Rusman, *Model-Model Pembelajaran*, (Jakarta: PT Raja Grafindo Persada, 2010), p. 132

<sup>7</sup> Muhammad Afandi, Evi Chamalah, Oktarina Puspita Wardani, *Model dan Metode Pembelajaran*, (Semarang: Sultan Agung Press, 2013), p. 15

<sup>8</sup> Wina Sanjaya, *Strategi Pembelajaran*, (Jakarta: Kencana, 2006), p. 123-124

Powtoon is a digital platform that provides tools and services to create animated presentations and videos easily and intuitively. By using Powtoon, users can create compelling visual content without the need for deep graphic design or animation skills. In the educational context, Powtoon can serve as an interactive and engaging teaching aid, helping teachers deliver lesson material in a more dynamic and captivating way. Animated videos created with Powtoon can be used to explain complex concepts, present narratives, or provide clear and visual instructions.<sup>9</sup>

The Powtoon-based learning media is a teaching approach that utilizes animated videos created with Powtoon to convey lesson material. Its primary goal is to improve student interest and activeness more visually and appealingly compared to traditional teaching methods. This method also offers several advantages, including high activeness through captivating animations and visual presentations, improved retention as visuals and narration aid in improving information retention and fostering creativity among teachers and students in delivering and understanding material. It can be utilized in various settings, including physical classrooms, online classes, or as material for independent learning.

The reason why Powtoon is suitable for addressing this issue is because, by using this learning media, students will be engaged by the teacher in a more interesting learning system through visuals that are designed in such a way as to improve student's interest in the subject of Islamic History. Therefore, the subject of Islamic History can be taught by teachers using the Powtoon-based learning media. Islamic History is one of the subjects that involves lengthy texts and contains many stories or chapters of material. Thus, teachers can utilize the

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<sup>9</sup> Andriani F.P. *Analisis perbandingan hasil belajar menggunakan powerpoint dan powtoon berbasis Problem Based Learning (Pbl) pada mata Pelajaran Administrasi Pajak Kelas XI SMK Negeri Mojoagung*. (2018), p. 23

Powtoon-based learning media when teaching Islamic History to help students better understand the subject.

Islamic History is a discipline that discusses the histories that occurred during the era of the Prophet Muhammad SAW and his companions.<sup>10</sup> It is one of the subjects taught in madrasas or Islamic boarding schools. One such institution is the Pondok Pesantren Anak Sholeh (PAS) in Ponorogo, which teaches Islamic History in Indonesian from grades 1 to 6. The focus of the research in this title is the teaching of Islamic History in grade 6 at Pondok Pesantren Anak Sholeh Ponorogo.

The minimum passing grade for the Islamic History subject at Pondok Pesantren Anak Sholeh is 50. Considering the performance in Islamic History at grade 6-A of Pondok Pesantren Anak Sholeh, where out of 27 students, only 6 achieved the minimum passing grade and 21 students were below it.<sup>11</sup> it becomes necessary to utilize certain educational media to address this issue. One of the educational media that can be used in teaching Islamic History is Powtoon-based learning media. Given the learning outcomes in Islamic History at Pondok Pesantren Anak Sholeh, this issue is important to research, leading the author to conduct a study titled **“Implementation of Powtoon-Based Learning Media to Improve Student Learning Outcomes in Islamic History for Grade 6-A at Pesantren Anak Sholeh Baitul Qur’an Gontor”**.

## B. Problem Formulation

In accordance with the background issues outlined above, the researcher formulates the following problem:

1. Does the implementation of Powtoon-based learning media increase the student learning activeness for 6-A grade student at Pesantren Anak Sholeh for academic year 2024-2025?
2. Does the implementation of Powtoon-based learning media improve

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<sup>10</sup> Misbahul Munir, *Tarikh Al-Islami*, (Baghdad: Darul Fikr, 1986), p. 21

<sup>11</sup> Hasil Wawancara dengan Bapak Tulus Setiyono, nomor kode wawancara: 01/W/PASBQ/05/2024.

learning outcomes for 6-A grade students at Pesantren Anak Sholeh for the academic year 2024-2025?

### **C. Purpose of Study**

The objective of this study is as follows:

1. To determine the increase in students' activeness in Islamic History using Powtoon-based learning media for 6-A grade students at Pesantren Anak Sholeh for the academic year 2024-2025 M.
2. To determine the improvement in student learning outcomes in Islamic History material using the Powtoon-based learning media for 6-A grade student at Pesantren Anak Sholeh for academic year 2024-2025 M.

### **D. Significances of Study**

The benefits that can be derived from this study are as follows:

#### **1. Theoretical**

The findings of this study can be utilized by readers or teachers to improve their knowledge and information regarding the impact of Powtoon-based learning media on the learning outcomes of Islamic History for grade 6-A during the first semester of the 1445/1446 academic year at Pesantren Anak Sholeh (PAS).

#### **2. Practical**

The results of this study are expected to provide practical benefits as follows:

##### **a. For Students**

It is anticipated that the results of this study will increase students' interest in Islamic History, thereby improving their performance in the subject.

##### **b. For Teachers**

This research is expected to provide additional references for teachers of Islamic History in using Powtoon-based learning media in the teaching-learning process.

##### **c. For the School**



This study is expected to offer a new example in the learning process of Islamic History using Powtoon-based learning media.

d. For Researchers

This research is expected to improve the researchers' experience in utilizing Powtoon-based learning media for teaching Islamic History.

**E. Structure of the Document**

**Chapter I : This chapter discuss about :** Background of Research, Problem Formulation, Purpose of Study, Significances of Study, Systematics of Writing.

**Chapter II : This chapter discuss about:** Theoretical Review, Previous Research, Framework of Thinking, Action Hypothesis.

**Chapter III : This chapter discuss about:** Research Object, Research Subject Setiing, Research Variables, Data Collection Technique, Data Analysis Technique, Research Procedures, Research Schedule.

**Chapter IV : This chapter discuss about :** Overview of the Research Location, Cycle Explanation, Data Presentation, Data Analysis, Discussion.

**Chapter V : This chapter discuss about :** Conclusions and Suggestions