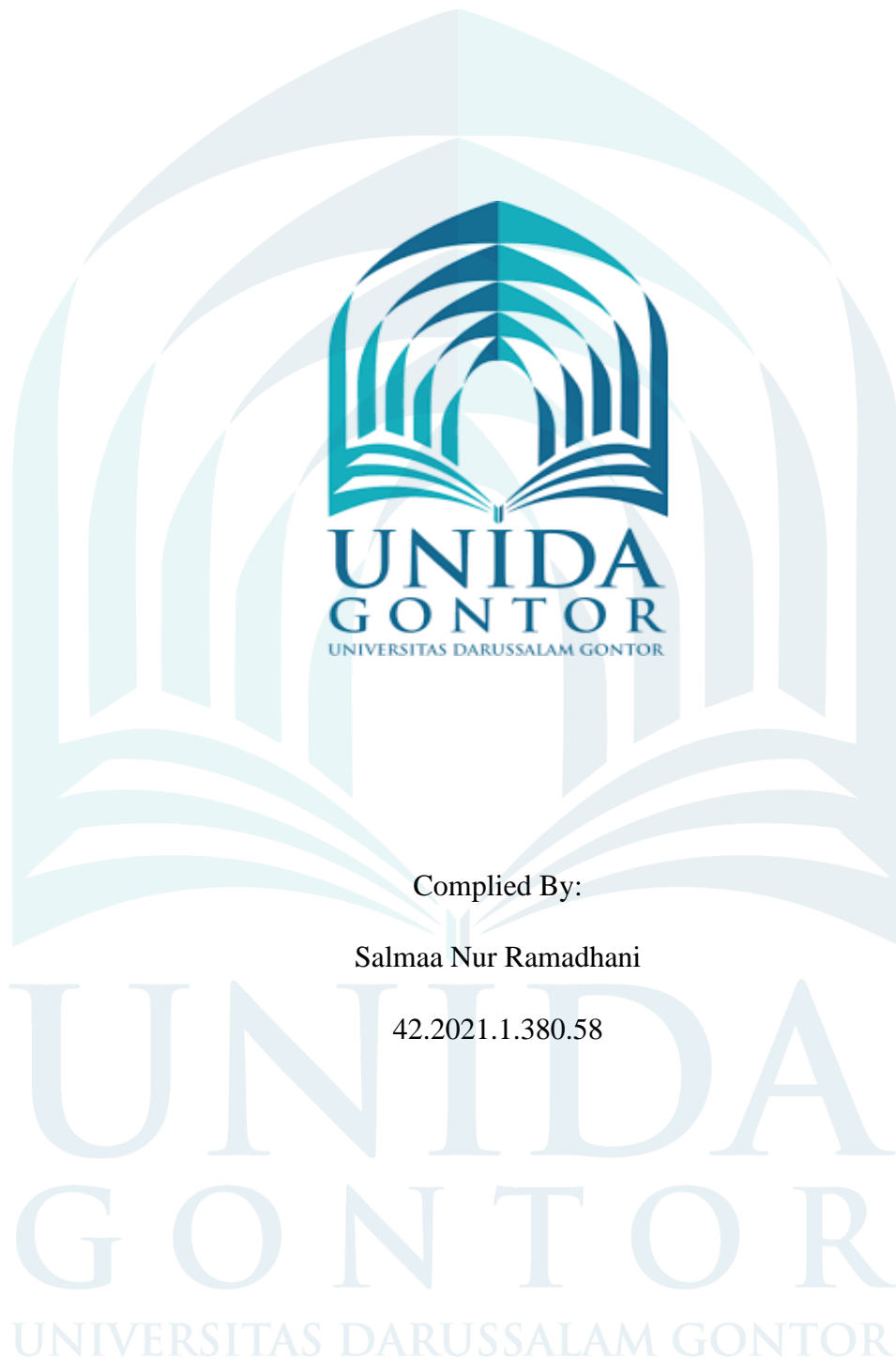


ILLOCUTIONARY SPEECH ACTS ANALYSIS
IN ASSIM AL HAKEEM ISLAMIC PREACHING



Complied By:

Salmaa Nur Ramadhani

42.2021.1.380.58

UNIVERSITY OF DARUSSALAM GONTOR

2025

**ILLOCUTIONARY SPEECH ACTS ANALYSIS IN
ASSIM AL HAKEEM ISLAMIC PREACHING**

A THESIS

Presented

In Partial Fulfilment of Requirement
to Complete the Licentiate Program

Department of English Language Education Department
Faculty of Tarbiyah

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UNIVERSITY OF DARUSSALAM GONTOR

2025



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ABSTRAK
ANALISIS TINDAK TUTUR ILOKUSI
DALAM DAKWAH ISLAM ASSIM AL-HAKEEM

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Penelitian ini menganalisis penggunaan tindak tutur ilokusi dalam dakwah Islam yang disampaikan oleh Assim Al-Hakeem. Penelitian ini berfokus pada identifikasi jenis tindak tutur ilokusi dalam ceramahnya serta perannya dalam tujuan dakwah. Dengan menggunakan metode deskriptif kualitatif, penelitian ini menganalisis salah satu video dakwah Al-Hakeem, kemudian mentranskripsikan dan mengklasifikasikan tindak tutur ilokusi berdasarkan kategori Searle: asertif, direktif, komisif, ekspresif, dan deklaratif.

Tujuan dari penelitian ini adalah: (1) untuk memeriksa berbagai jenis tindak ilokusi yang digunakan dalam khotbah-khotbah Islam yang disampaikan oleh Assim Al-Hakeem, dan (2) untuk menganalisis peran fungsional dari tindak tutur tersebut dalam menyampaikan pesan dan tujuan dakwah yang dimaksudkan dalam khotbahnya. Temuan menunjukkan bahwa tindak ilokusi direktif dan asertif lebih banyak digunakan, yang mencerminkan penekanan pengkhotbah dalam membimbing, menginformasikan, dan membujuk audiensnya agar sesuai dengan ajaran Islam.

Penelitian ini menggunakan metode kualitatif dengan pendekatan deskriptif untuk memahami bagaimana pendidik beradaptasi dengan perubahan digital. Data diperoleh melalui studi literatur yang relevan. Subjek penelitian ini adalah Assim Al-Hakeem. Temuan penelitian menunjukkan bahwa pendidik yang berhasil di era digital memiliki kompetensi teknologi yang baik, mampu mengelola pembelajaran daring secara efektif, serta memiliki fleksibilitas dalam menyesuaikan metode pembelajaran dengan kebutuhan peserta didik.

Hasil penelitian menunjukkan bahwa tindak tutur asertif adalah yang paling sering digunakan (69,4%), diikuti oleh direktif (28,4%), sementara komisif dan ekspresif muncul lebih sedikit, dan tindak tutur deklaratif tidak ditemukan. Selain itu, penelitian ini mengkaji bagaimana tindak tutur tersebut selaras dengan tujuan dakwah: tabligh (menyampaikan ajaran Islam), ta'lim (memberikan edukasi kepada audiens), dan tarbiyah (pembentukan karakter).

Penelitian ini menyimpulkan bahwa tindak tutur ilokusi dalam dakwah Assim Al-Hakeem didominasi oleh tindak asertif, diikuti oleh direktif, sementara komisif dan ekspresif lebih jarang muncul, dan deklaratif tidak ditemukan. Dominasi tindak asertif menunjukkan bahwa ceramahnya berfokus pada penyampaian informasi, penjelasan ajaran agama, dan penegasan keyakinan. Temuan ini sejalan dengan tujuan utama dakwah, yaitu tabligh (menyampaikan ajaran), ta'lim (pendidikan), dan tarbiyah (pembentukan karakter).

Kata kunci: *Assim Al-Hakeem, Dakwah Islam, Pragmatik, Tindak tutur ilokusi*

ABSTRACT
ILLOCUTIONARY SPEECH ACTS ANALYSIS IN ASSIM AL HAKEEM ISLAMIC
PREACHING

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This study analyzes the use of illocutional speech in Islamic da'wah delivered by Assim Al-Hakeem. This research focuses on identifying the types of illocutional speech in his lectures and his role in the purpose of da'wah. Using a qualitative descriptive method, this study analyzes one of Al-Hakeem's da'wah videos, then transcribes and classifies the acts of illocution speech based on Searle's categories: assertive, directive, commissive, expressive, and declarative

The objectives of this research are: (1) to examine the various types of illocutionary acts employed in the Islamic sermons delivered by Assim Al-Hakeem, and (2) to analyze the functional role of these speech acts in conveying the intended messages and objectives of da'wah within his preaching. The findings indicate that directive and assertive illocutionary acts are predominantly used, reflecting the preacher's emphasis on guiding, informing, and persuading his audience in alignment with Islamic teachings

This study uses a qualitative method with a descriptive approach to understand how educators adapt to digital change. Data were obtained through a review of relevant literature. The subject of this research is Assim Al-Hakeem. The findings of the study show that successful educators in the digital era have good technological competence, are able to manage online learning effectively, and have flexibility in adapting learning methods to the needs of students.

The results showed that assertive speech was the most frequently used (69.4%), followed by directive (28.4%), while commissive and expressive appeared less, and declarative speech was not found. In addition, this study examines how the act of speech is in line with the goals of da'wah: tabligh (conveying the teachings of Islam), ta'lim (providing education to the audience), and tarbiyah (character building).

This study concludes that the act of illocutional speech in the da'wah of Assim Al-Hakeem is dominated by assertive actions, followed by directives, while commissive and expressive appear less frequently, and declaratives are not found. The dominance of assertive actions shows that his lectures focus on conveying information, explaining religious teachings, and strengthening beliefs. This finding is in line with the main goals of da'wah, namely tabligh (conveying teachings), ta'lim (education), and tarbiyah (character building).

Keywords: *Assim Al-Hakeem, Da'wah, Illocutionary speech acts, Islamic preaching, Pragmatics.*

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I declare that this thesis has been processed and corrected to fulfill the requirement for the degree of Licentiate in the Faculty of Tarbiyah. Therefore, I request that the thesis be examined soon.

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1446/2024-2025.

Wassalamu 'alaikum wr. wb.

Ngawi, 12 Ramadan 1446

12 March 2025

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The committee of thesis examination in partial fulfilment of the requirements for the degree of Licentiate in Islamic Education in the Faculty of Tarbiyah, University of Darussalam Gontor, Indonesia, declared that the thesis written by:


Name : Salmaa Nur Ramadhani
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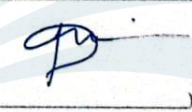

Had been examined on Sunday, 9th of March 2025

The board of examiners has decided to grant her passed in the thesis examination. Hence, she is eligible to be awarded the degree of Licentiate in Islamic Education in the Faculty of Tarbiyah.

Ngawi, 17 Syawwal 1446
16 April 2025

Chairman,


Zeny Luthvia, M.Li.

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2.	Dian Nashrul Munif, M.Pd	

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Student Number : 422021138058
Title : Illocutionary Speech Acts Analysis In Assim Al Hakeem
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I declare sincerely that this thesis originally belongs to my own work and does not belong to other researchers for different degrees. Furthermore, this thesis is not a work published before, except for some parts with their original references.

Otherwise, if it is found that this thesis contains plagiarism, I'm ready to be terminated academically.

Ngawi, 27th of Sya'ban 1446
25th of February 2025

Researcher,



Salmaa Nur Ramadhani

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MOTTO

الَّذِي خَلَقَ الْمَوْتَ وَالْحَيَاةَ لِيَبْلُوَكُمْ أَيُّكُمْ أَحْسَنُ عَمَلًا ۗ وَهُوَ الْعَزِيزُ الْغَفُورُ (الملك: ٢)

"And He created death and life in order to test which of you is best in deeds. And He is the Almighty, All-Forgiving"



DEDICATION

With infinite gratitude to Allah SWT, the Creator of the universe, I dedicate this thesis to:

The most cherished people in my life, those who have tirelessly offered their prayers, love, and compassion, my incredible parents, Mr. Heri and Mrs. Siti Sajinah Anis Walina, as well as my dear sister, Zahra Nur Hanifa.

Thank you for your unwavering care, guidance, and support throughout my life.

May Allah bless you with His paradise, *Aamiin*.

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Prayers and peace be upon our Prophet, Muhammad SAW, along with His family and companions. As well, hopefully, we are categorized among the ones who deserve to gain syafa'at later on the Day of Resurrection. Aamiin.

While acknowledging the limitation of this research, the researcher sincerely hope that it is pleasing to Allah SWT and that it will prove both personally enriching and beneficial to others. I would like to express my sincere gratitude to the following individuals and institutions:

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May all their dedicated deeds be accepted by Allah SWT as blessed rewards, all their sins are forgiven, and all their dedication be lightened up, as well they are bestowed happiness both in this world and hereafter. Allahumma Aamiin.

Gontor, 27th of Sya'ban 1446 H

25th of February 2025 M

Yours sincerely,

Salmaa Nur Ramadhani

