

TABLE OF CONTENTS

ABSTRAK	iii
ABSTRACT	iv
DECISION OF SUPERVISOR.....	v
DECISION OF DEAN	vi
DECISION OF THE TEAM	vii
STATEMENT OF ORIGINALITY	viii
MOTTO	ix
DEDICATION	x
ACKNOWLEDGEMENTS.....	xi
CHAPTER I.....	1
INTRODUCTION.....	1
A. The Background of the Study	1
B. Problem Formulation.....	5
C. The Purpose of Study.....	5
D. The Significance of Study	5
E. Limitation	6
F. Systematic of Writing.....	6
CHAPTER II	7
THEORETICAL FRAMEWORK	7
A. Theoretical Framework	7
1. Definition of Pragmatics	7
2. Speech Acts	8
3. Illocutionary Act.....	10
4. The Purpose of Speech in Da'wah	12
5. Previous Related Research	13

CHAPTER III	16
METHODOLOGY OF RESEARCH	16
A. Research Design	16
C. Source of Data and Data	17
D. Data Collection Technique.....	18
E. Data analysis technique	18
Table 3.1 Table of Domain	19
Table 3.3 Table of Taxonomy	20
Table 3.4 Table of Componential	21
CHAPTER IV	23
FINDING AND DISCUSSION	23
A. Research Finding.....	23
1. The Profile of Assim Al – Hakeem	23
2. The Types of Illocutionary Acts in Assim Al Hakeem Islamic Preaching	26
3. The Illocutionary Speech Act Employed in The Purpose of Dakwah by Assim Al Hakeem	34
B. Discussion.....	38
CHAPTER V	42
A. Conclusion.....	42
B. Suggestions.....	42
REFERENCES.....	44

LIST OF TABLES

<u>Table 3.1 Table of Domain</u>	19
Table 3.2 Tables of taxonomy	25
<u>Table 3.3 Tables of taxonomy</u>	20
<u>Table 3.4 Table of Taxonomy</u>	20
<u>Table 3.5 Table of Componential</u>	21
Table 4.2 purpose of Dakwah	39
Table 4.3 Tabligh	40
Table 4.4 Ta'lim	41
<u>Table 4.5 Tarbiyah</u>	37

