

THESIS

**THE MANAGEMENT OF THE GRAND ASRILIA HOTEL
BANDUNG ON THE PERSPECTIVE ISLAMIC TOURISM
CRITERIA**



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FACULTY OF SHARIAH

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**The Management of the Grand Asrilia Hotel Bandung on the
perspective islamic tourism criteria**

THESIS

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Requirement for Bachelor Degree (S1) in the Department of Islamic Economic
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ABSTRAK

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Tata Kelola Hotel Grand Asrilia Bandung dalam perspektif kriteria wisata islami

Penelitian ini dilatar belakangi oleh sesuatu proses banyaknya tempat persinggahan salah satunya hotel yang di jadikan para wisatawan muslim untuk tinggal dengan berbasis syariah. Hotel Grand Asrilia Bandung merupakan suatu hotel yang berada di ibu kota jawa barat, hotel tersebut merupakan hotel keluarga yang sistemnya sudah berbasis syariah tapi masih banyak suatu yang belum sepenuhnya sesuai dengan fiqh pariwisata. Permasalahan pada penelitian ini tentang bagaimana sistem terhadap tata keola hotel Grand Asrilia Bandung dan bagaimama penerapan tata keola hotel Grand Asrilia Bandung dalam Perspektif kriteria wisata islami. Penelitian ini bertujuan untuk mengetahui sistem tata kelola hotel Grand Asrilia Bandung dan megetahui Kriteria wisata islamic terhadap tata kelola hotel Grand Asrilia Bandung. Penelitian ini menggunakan metode kualitatif di mana metode ini menerangkan sebuah fenomena atau peristiwa. Hal ini sesuai dengan definisi penilitian kualitatif yaitu suatu penelitian yang menghasilkan data deskriptif berupa kata-kata atau lisan dari orang-orang dan dari perilaku yang dapat diamati. Sumber data peneltian ini menggunakan sumber data primer,sekunder,observasi Pengumpulan data ini menggunakan wawancara dan dokumentasi, teknis analisi data ini menggunakan reduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian ini menunjukan: pertama bahwa hotel Grand Asrilia Bandung memiliki sistem tata keola yang baik hotel syariah yang baik adalah sesuai standar fatwa MUI Berdasarkan hasil penelitian ini ada beberapa rekomendasi yaitu : pertama, di sarankan agar lebih meningkatkan lagi agar menjadi hotel syariah yang baik untuk wisata hala yang berada di indonesia yang kedua agar melakukan sertifikasi halal MUI kepada Badan penyelenggara jaminan produk halal sesuai dengan Perspektif kriteria wisata islami.

Kata Kunci: Fiqh Pariwisata., tata keola.,hotel

ABSTRACT

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The Management of the Grand Asrilia Hotel Bandung on the perspective islamic tourism criteria

This research is motivated by a process of many not clear places, one of which is a hotel for Muslim tourists to stay with sharia-based. Grand Asrilia Bandung Hotel is a hotel located in the capital city of West Java, the hotel is a family hotel whose system is sharia-based however it is not whally complited with fiqh of tourism The problem in this study is about how the system for the management of the Grand Asrilia Bandung hotel and how the application of Islamic Tourism criteria review to the management of the Grand Asrilia Bandung hotel. This research aims to find out the system for the management of the Grand Asrilia Bandung hotel and to find out the review Islamic Tourism criteria of the management of the Grand Asrilia Bandung hotel. This research uses a qualitative method in which this method explains a phenomenon or event. This is in accordance with the definition of qualitative research, a study that produces descriptive data in the form of words or spoken from people and from observable behavior. This research data source uses primary and secondary data sources, this data collection uses interviews and documentation, this data analysis technique uses data reduction, data presentation and conclusion drawing. The results of this study indicate: first, that the Grand Asrilia Bandung hotel has a good system, and does not contain elements that are prohibited by the government. The second is that this hotel is still Muslim-friendly. The results of this study indicate: first, the Grand Asrilia Bandung Hotel has a good governance system, a good sharia hotel is one that meets the MUI fatwa standards. Based on the results of this study, there are several recommendations, namely: first, it is recommended to further improve it to become a good sharia hotel for halal tourism in Indonesia, second, to carry out MUI halal certification to the Halal Product Assurance Organizing Agency in accordance with the Islamic tourism criteria perspective.

Key words: Fiqh Tourism., Management., Hotel

DECISION OF SUPERVISOR

SUPERVISOR DECISION LETTER

Honorable to
Dean of sharia Faculty
University of Darussalam Gontor

Bismillahirrahmanirrahim

Assalamu 'alaikum Warahmatullah Wabarakatuh

I present this thesis written by

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It has been processed and corrected to meet the practical requirement to obtain the Bachelor's Degree (S1) in the Islamic Economic Law Department, Sharia Faculty University of Darussalam Gontor. Therefore, we hope this thesis could be examined.

Hopefully, this thesis will be useful for religion, nation, and the development of an educational institution.

Wassalamu 'alaikum Warahmatullahi Wabarakatuh

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I hereby declare that this undergraduate thesis is the result of my own investigations, except where otherwise stated. I also declare that it has not been previously or concurrently submitted as a whole for any other degrees at University of Darussalam Gontor or other institutions.

Wassalamu'alaikum Warahmatullahi Wabarakatuh

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Dedication Page

بسم الله الرحمن الرحيم

Alhamdulillahirobbil a'lamiin. The amount of gratitude that I feel and author offer to Allah SWT is because with His grace and grace the author can be easy and strong so that the author can undergo the stages of writing this thesis well. Do not forget my sholawat and salam to the Great Prophet Muhammad SAW who has given. in this life, may the intercession of the Prophet Muhammad SAW always accompany the author and all of us Aamiin.

This thesis is lovingly presented by the author to:

1. Both beloved parents, Father Gazalba Saleh and Mother Atmasari, who always pray for the author without stopping, give their blessings, and give their full support and hard work to give the best for the author.
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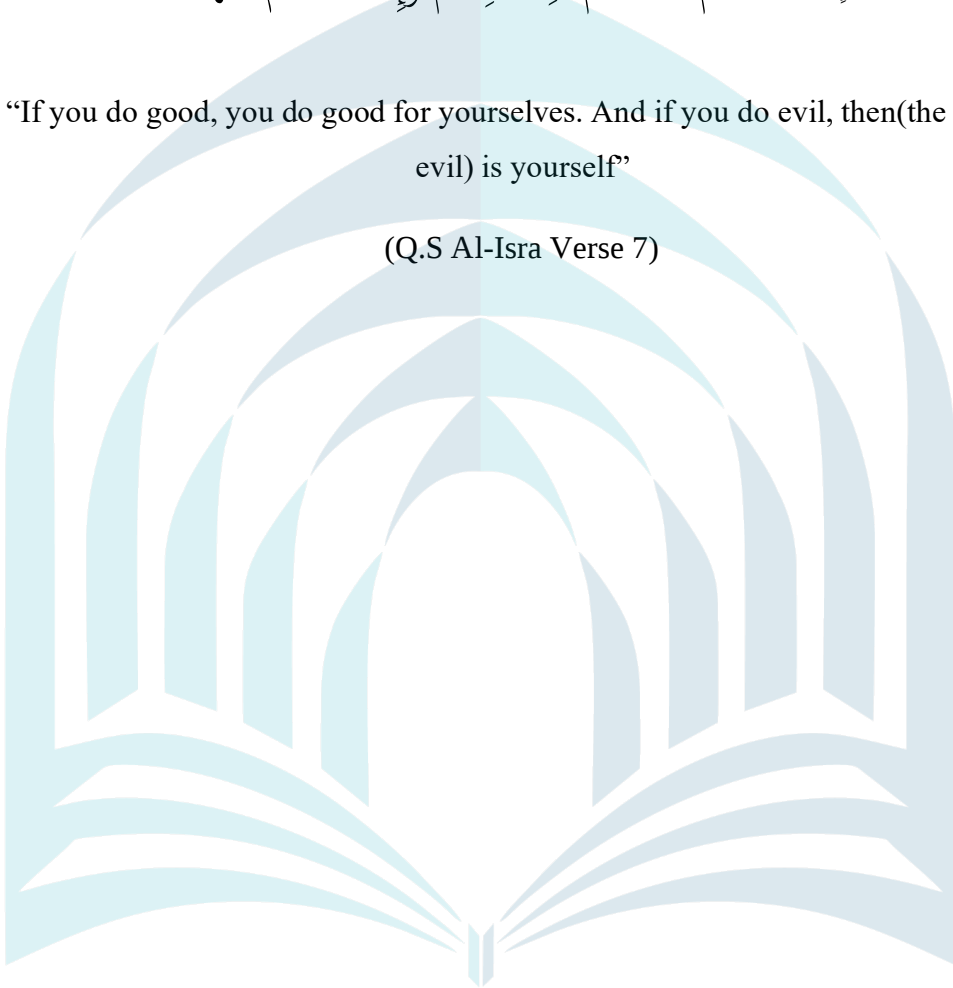
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Motto

إِنْ أَحْسَنْتُمْ أَحْسَنْتُمْ لِأَنْفُسِكُمْ وَإِنْ أَسَأْتُمْ فَلَهَا

“If you do good, you do good for yourselves. And if you do evil, then (the loss of evil) is yourself”

(Q.S Al-Isra Verse 7)



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Preface

With the blessings of his taufik hidayah and inayah the author can complete The writing of the thesis. This research discusses the sharia hotel bussines in the islamic tourism the author take this the title “ Tourism Fiqh review of the Management of the Grand Asrilia Bandung hotel. The author conducted this reserch in order to fulfill the requirements to complete the Education major in Islamic Economic Law at Darussalam Gontor University.

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May Allah SWT give the best reward to all parties both in this world and in the hereafter. Aamiin.

The Author is very aware that this thesis still has many shortcomings and is far from perfect. Therefore, the author hopes to get suggestions and criticisms that are corrective, so that this thesis will be useful for the author in particular and all parties.



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