

**THE INFLUENCE OF FOOD INGREDIENT KNOWLEDGE
AND HALAL PRODUCTION PROCESSES ON FOOD
PRODUCT PURCHASE DECISIONS**

(Case Study at University of Darussalam Gontor Students)



Arranged by:

Akbar Miftakhul Shalis

Registered Number:

422021322012

DEPARTEMENT OF ISLAMIC ECONOMICS LAW

FACULTY OF SHARIA

UNIVERSITY OF DARUSSALAM GONTOR

2025 M/1446 H

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PRODUCT PURCHASE DECISIONS**

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THESIS

Presented to University of Darussalam Gontor in Partial of Fulfilment of
Requirement for Completing the Undergraduate Program of Islamic Economics

Law

By

Akbar Miftakhul Shalis

Registered Number:

422021322012

Supervisor:

Dr. Drs. M. Nuruddin Umar M.M.

DEPARTMENT OF ISLAMIC ECONOMICS LAW

FACULTY OF SHARIA

UNIVERSITY OF DARUSSALAM GONTOR PONOROGO

1446 H / 2025 M



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UNIVERSITAS DARUSSALAM GONTOR

DECLARATION

Name : Akbar Miftakhul Shalis
Registered No. : 422021322012
Faculty : Sharia
Departement : The Islamic Economic and Law
Title : The Influence Of Food Ingredient Knowledge And Halal
Production Processes On Food Product Purchase Decisions
(Case Study at University of Darussalam Gontor Students)

I sincerely declare that this thesis belongs to my work and not to other researcher for a different degree. Furthermore, this thesis never published before, except for some parts with their original references.

Otherwise, if it is found that this thesis is plagiarism, I am ready to be ceased academically.

Ponorogo, 15 Maret 2025 M
15 Ramadhan 1446 H

Researcher,



Akbar Miftakhul Shalis
422021322012

APPROVAL OF SUPERVISOR

To Honorable,
Dean of Sharia Faculty
University of Darussalam Gontor

Bismillahirrahmanirrahim,
Assalamu'alaikum Wr. Wb.

I have to honour to present this thesis written by:

Name : Akbar Miftakhul Shalis

Registered Number : 422021322012

Title : The Influence Of Food Ingredient Knowledge
And Halal Production Processes On Food Product
Purchase Decisions (Case Study at University of
Darussalam Gontor Students)

It has been processed and corrected to fulfill of the requirement for
undergraduate program in The Islamic Economic and Law, Faculty of Sharia.
Therefore, we request that the thesis could be examined soon.

Wassalamu'alaikum Wr. Wb

Ponorogo, 15 Maret 2025 M
19 Ramadhan 1446 H

Supervisor,



Dr. Drs. M. Nuruddin Umar M.M.

THESIS ACCEPTANCE LETTER

Bismillahirrahmanirrahim,

Assalamu'alaikum Wr. Wb.

The Faculty of Sharia, University of Darussalam Gontor, Ponorogo Indonesia has received a thesis written by:

Name : Akbar Miftakhul Shalis

Registered No. : 422021322012

Title : **Analysis of Influence of Knowledge on Food Ingredients And Knowledge of Production Processes on Food Product Purchase Decisions (Case Study at University of Darussalam Gontor Students)**

In partial fulfillment of the requirement for the degree of Licentiate in Islamic Economics and Law in The Faculty of Sharia, academic year 1445-1446/2024-2025.

Wassalamu'alaikum wr. wb

Ponorogo, 15 Maret 2025 M
15 Ramadhan 1446 H

Dean of Sharia Faculty



Assoc. Prof. Dr. Imam Kamaluddin, Lc., M.Hum

NIY. 960125

DECISION OF THE TEAM

The committee of the thesis examination in partial fulfillment of the requirements for the degree of Licentiate in Islamic Economic and Law in The Faculty of Sharia, University of Darussalam Gontor, Indonesia, declared that the thesis written by:

Name : Akbar Miftakhul Shalis
Registered No. : 422021322012
Title : **The Influence Of Food Ingredient Knowledge And Halal Production Processes On Food Product Purchase Decisions (Case Study at University of Darussalam Gontor Students)**

Has been examined by the board of examiners of the Bachelor's Degree (S1) on Department of Islamic Economics and Law, Faculty of Sharia University of Darussalam Gontor on 23 of February 2025

The board of examiners has decided to grant him pass in the thesis examination. Hence, he is eligible to be awarded the degree of Licentiate in Islamic Economics and Law in the Faculty of Sharia.

Supervisor,



Dr. Drs. M. Nuruddin Umar M.M.

1st Examiner

2nd Examiner



Muhammad Irkham Firdaus, S.H., M.H



Muhammad Agus Setiawan, S.H., M.H

MOTTO AND DEDICATION

مَا كَانَ لِبَشَرٍ أَنْ يُؤْتِيَهُ اللَّهُ الْكِتَابَ وَالْحُكْمَ وَالنُّبُوَّةَ ثُمَّ يَقُولَ لِلنَّاسِ كُونُوا
عِبَادًا لِي مِنْ دُونِ اللَّهِ وَلَكِنْ كُونُوا رَبَّانِيَ ۖ إِنَّمَا كُنْتُمْ تَعْلَمُونَ الْكِتَابَ وَمَا
كُنْتُمْ تَدْرُسُونَ ۚ

“It is not for a person whom Allah has given the Book, knowledge in the Law and prophethood to proclaim to the people, "Worship me instead of Allah," meaning, along with Allah” (Al-Imran : 79)

كيف أخاف من الفقر و أنا عبد الغني؟

“How can I be afraid of poverty when I am Abd Al-Ghani”

“Do it Alone”

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Assalamualaikum Warahmatullahi Wabarakatuh

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2. Rector of University of Darussalam Gontor: Prof. Dr. K.H. Hamid Fahmy Zarkasyi, M.A.Ed., M.Phil as the rector of University of Darussalam Gontor, Assoc. Prof. Dr. Abdul Hafidz Zaid, Lc, M.A. as vice-chancellor I for Academic and Student Affairs, Assoc. Prof. Dr. Setiawan bin Lahuri, Lc, M.A. as vice-chancellor II for General Administrations and Finance, Assoc. Prof. Dr. Khoirul Umam, M.Ec. as vice chancellor III for Cooperation and Alumni, Royyan Ramdhani Djayusman, M.A., Ph.D. as vice chancellor IV.
3. Dean of the Sharia Faculty Assoc. Prof. Dr. Imam Kamaluddin, Lc., M.Hum.

4. Honourable Head of the Department of Islamic Economic Law: Al-Ustadz Muhammad Abdul Aziz, M.H who has provided support and direction in every activity
5. Honourable Thesis Supervisor: Al-Ustadz Dr. Drs. M. Nuruddin Umar M.M. who has given her time, thoughts, and energy in providing guidance, direction, and support to complete this thesis task.
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8. Friends in arms, Virtuous Generation for their help and support in completing this thesis task. And especially my friends in Islamic Economics Law who have studied together, to the point where we are waiting to become graduates.

Hopefully, this research which aims to complete the researcher's final project as an undergraduated student at University of Darussalam Gontor can provide the widest benefits for researchers in particular and for readers in general.

Wassalamualaikum Warahmatullahi Wabarakatuh

Ponorogo, 17 Februari 2025 M
19 Sya'ban 1446 H

Researcher,



Akbar Miftakhul Shalis
422021322012