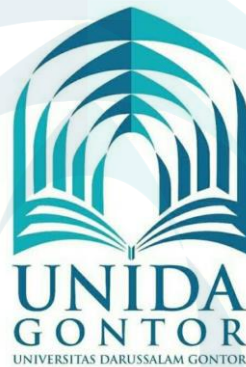


THESIS

**THE IMPLEMENTATION OF GREEN ECONOMY IN
MSME DEA MODIS BATIK AND JUMPUTAN FROM
AN ISLAMIC ECONOMICS PERSPECTIVE**



**By:
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2025 M / 1446H**

THE IMPLEMENTATION OF GREEN ECONOMY IN MSME DEA MODIS BATIK AND JUMPUTAN FROM AN ISLAMIC ECONOMICS PERSPECTIVE

UNDERGRADUATE

Submitted in fulfilment of the requirement for the degree of bachelor of
economics (Islamic economics)

By

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ABSTRAK

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UMKM batik di Yogyakarta memiliki peran penting dalam perekonomian dan pelestarian budaya, tetapi menghadapi tantangan dalam keberlanjutan, terutama dalam pengelolaan limbah dan efisiensi sumber daya. UMKM Dea Modis Batik dan Jumputan telah menerapkan prinsip ekonomi hijau melalui pemanfaatan limbah kain perca dan pemasaran ramah lingkungan. Namun, dalam proses pewarnaan, UMKM ini masih menggunakan pewarna sintetis tetapi berupaya mengelola limbahnya melalui sistem penyaringan sederhana. Penelitian ini bertujuan untuk menganalisis penerapan ekonomi hijau pada UMKM Dea Modis Batik dan Jumputan serta mengevaluasi kesesuaiannya dengan prinsip ekonomi Islam guna mendukung pembangunan berkelanjutan di sektor UMKM batik.

Desain penelitian yang digunakan adalah penelitian kualitatif deskriptif dengan pendekatan studi kasus. Data diperoleh dari sumber primer melalui wawancara semi-terstruktur dengan pemilik, pengelola, karyawan, serta masyarakat sekitar, serta sumber sekunder berupa literature dan dokumen terkait. Analisis dilakukan melalui reduksi, penyajian, dan penarikan kesimpulan, dengan validasi menggunakan triangulasi sumber.

Hasil penelitian menunjukkan bahwa Dea Modis telah menerapkan prinsip ekonomi hijau melalui pendekatan low carbon, efisiensi sumber daya, dan inklusi sosial. Hal ini tercermin dalam penggunaan energi matahari, pengelolaan limbah, serta pemberdayaan masyarakat. Dari perspektif ekonomi Islam, UMKM ini menekankan nilai tauhid, amanah, keadilan, dan tanggung jawab sosial. Implikasi teoretis dari temuan ini menguatkan konsep bahwa integrasi ekonomi hijau dengan prinsip Islam dapat menciptakan model bisnis UMKM yang spiritual, etis, dan berkelanjutan. Penelitian ini merekomendasikan pengembangan penggunaan pewarna alami dan teknologi ramah lingkungan sebagai solusi inovatif untuk mendukung efisiensi produksi dan keberlanjutan jangka panjang.

Kata kunci: Ekonomi Hijau, UMKM Batik, Ekonomi Islam, Keberlanjutan

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ABSTRACT

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Batik MSMEs in Yogyakarta play an important role in the economy and cultural preservation, but face challenges in sustainability, especially in waste management and resource efficiency. Dea Modis Batik and Jumputan MSMEs have implemented green economy principles through the utilization of fabric waste and environmentally friendly marketing. However, in the coloring process, these MSMEs still use synthetic dyes but try to manage their waste through a simple filtering system. This study aims to analyze the application of green economy in Dea Modis Batik and Jumputan MSMEs and evaluate alignment with Islamic economic principles to support sustainable development in the batik MSME sector.

The research design used is descriptive qualitative research with a case study approach. Data were obtained from primary sources through interviews with owners, managers, employees, and the surrounding community, as well as secondary sources in the form of literature and related documents. Data collection techniques include direct observation, in-depth interviews, and documentation. Data analysis was carried out through the stages of data reduction, data presentation, and drawing conclusions using source triangulation techniques.

The result of this study indicate that Dea Modis has implemented green economy principles through a low-carbon approach, resource efficiency, and social inclusion. This is reflected in the use of solar energy, waste management, and community empowerment. From an Islamic economics perspective, this MSME emphasizes values such as tauhid (oneness of God), amanah (trust), justice, and innovation ijtihad. The theoretical implications of these findings strengthen the concept that integrating the green economy with Islamic principles can create a business model for MSMEs that is spiritual, ethical, and sustainable. This study recommends the development of natural dye usage and environmentally friendly technologies as innovative solutions to support production efficiency and long-term sustainability.

Keywords: Green Economy, Batik MSMEs, Islamic Economy, Sustainability

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DECLARATION

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I hearby declaration that this undergraduate thesis is the result of my own investigations, except where otherwise stated. I also declare that it has not been previously or soncurrently submitted as a whole for any other degrees at University of Darussalam Gontor or other institutions.

Wassalamua 'laikum Warrahmatullahi Wabarakatuh

Mantingan, 19 February 2024 M

Author,



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APPROVAL OF SUPERVISOR

To Honorable,

**Dean of Faculty of Economics and Management
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Bismillahirrahmanirrahim

Asslamu'alaikum Warrahmatullahi Wabarakatuh.

I certify that I have supervised and read this thesis, written by:

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In my opinion, it conforms to acceptable standards of scholarly presentation and is fully adequate, in scope and quality, as an undergraduate thesis for the degree of Bachelor of Islamic Economics department.

Wassalamua'laikum Warrahmatullahi Wabarakatuh

Ponorogo, 20 Sya'ban 1446 H
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THESIS EXAMINATION COMMITTEE APPROVAL

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It has passed to thesis examination and it conforms to acceptable standards of scholarly presentation and is fully adequate, in scope and quality, as an undergraduate thesis for the degree of bachelor in departement of Islamic economic, faculty of economics and management, University of Darussalam Gontor.

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APPROVAL OF DEAN

The Faculty of Economics and Management University of Darussalam Gontor has received the thesis written by:

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It is accepted as a fulfillment of the requirement for the degree of Bachelor of Economics (Islamic Economic), academic year 1446 H/ 2025 M

Ponorogo, Syawal 22th, 1446 H
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MOTTO

وَلَا تُفْسِدُوا فِي الْأَرْضِ بَعْدَ إِصْلَاحِهَا وَادْعُوهُ خَوْفًا وَطَمَعًا إِنَّ رَحْمَتَ اللَّهِ قَرِيبٌ مِّنَ الْمُحْسِنِينَ

(Al-A'raf: 56)

“Janganlah kamu berbuat kerusakan di bumi setelah diatur dengan baik.
Berdoalah kepada-Nya dengan rasa takut dan penuh harap. Sesungguhnya rahmat
Allah sangat dekat dengan orang-orang yang berbuat baik”

إِنَّ اللَّهَ يَأْمُرُ بِالْعَدْلِ وَالْإِحْسَانِ وَإِيتَاءِ ذِي الْقُرْبَىٰ وَيَنْهَىٰ عَنِ الْفَحْشَاءِ وَالْمُنْكَرِ وَالْبَغْيِ يَعِظُكُمْ
لَعَلَّكُمْ تَذَكَّرُونَ

(An-Nahl: 90)

“Sesungguhnya Allah menyuruh berlaku adil, berbuat kebajikan, dan memberikan
bantuan kepada kerabat. Dia (juga) melarang perbuatan keji, kemungkaran, dan
permusuhan. Dia memberi pelajaran kepadamu agar kamu selalu ingat.”

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DEDICATION

Bismillahirrahmanirrahim

Assalamu'alaikum Warrahmatullahi Wabarakatuh

With gratitude and sincerity from the bottom of my heart, I will dedicate this thesis to:

Beloved father and mother, who have always provided peace, motivation, and their best prayers in every step of my journey. You are the most important part of my life, and thanks to your presence, I have been able to reach this point, complete my academic journey, and earn my bachelor's degree.

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Praise be to Allah SWT because thanks to His grace and His guidance, I can now complete my final thesis project, with the title " The Implementation of Green Economy in MSME Dea Modis Batik and Jumputan From an Islamic Economic Perspective " can be completed in order to meet one of the requirements in completing Education in the Department of Islamic Economics, Faculty of Economics and Management, Darussalam Gontor University.

After a long journey, the author has gone through in order to complete the writing of this thesis. There are many obstacles faced in the preparation of it, but it is thanks to His will that the author has succeeded in completing the writing of this thesis. Therefore, with great humility, on this occasion the author would like to thank you:

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