

**REPRESENTATION OF THE MEANING OF HIJRAH IN THE
MUSIC VIDEO “HIJRAH” BY NASYID GONTOR 2**



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2024-2025



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THESIS

Dedicated to : University Of Darussalam Gontor

**Submitted to fulfill the requirements to obtain a degree
Bachelor's degree (S1) Communication Science**

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ABSTRACT

REPRESENTATION OF THE MEANING OF HIJRAH IN THE MUSIC VIDEO “HIJRAH” BY NASYID GONTOR 2

The phenomenon of hijrah has become a widespread trend in Indonesia in recent years, starting among artists, musicians, political figures, and social media influencers. The hijrah trend has also inspired the world of music as a means of *da'wah* communication, one of which is through the music video “Hijrah” by Nasyid Gontor 2. This music video represents the phenomenon of hijrah through visual and symbolic narratives. This research was conducted to analyze the representation of the meaning of hijrah in the music video “Hijrah” by Nasyid Gontor 2 using a qualitative approach through a semiotic method that refers to Roland Barthes' semiotic theory with three indicators: denotation, connotation and myth. The results showed that the meaning of hijrah in this music video is represented in *makaniyah* (physical migration) through the movement of children from home to boarding school. In *maknawiyah* (spiritual), hijrah is represented through the *fikriyah* (thought) aspect which is represented through the scene of the child's character's earnestness in learning, awareness of the importance of studying, and the obligation to practice his knowledge. The *syu'uriyah* (character) aspect is shown through the scene where the father character takes the child character to the boarding school to study. The *sulukiyah* (behavior) aspect is represented through the scene of the child character's request for permission from the father character and also the independence of the child character in choosing the decision to study at the boarding school. Theoretically, this research contributes to the development of communication studies, especially in the semiotic tradition through Roland Barthes' theory. Practically, this research is expected to make a positive contribution and provide understanding to the public in interpreting communication messages from a music video.

Keywords: Semiotics, Meaning of Hijrah, Music Video

THESIS VALIDATION SHEET

Here by it is stated that the thesis with the title
Representation of the Meaning of Hijrah in the Music Video "Hijrah" by Nasyid Gontor 2

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It has been read carefully and has been deemed to meet scientific standard, both in
scope and quality. So, it was agreed to be presented on:

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THESIS VALIDATION SHEET

Thesis:

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**Has been approved by the board of examiners of the Graduate Program on
March 08th, 2025.**

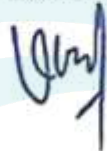
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Declare that thus thesis is result of my own research, except where otherwise stated. I also declare that thus has not been previously and concurrently submitted as a whole for any other degrees in University of Darussalam Gontor. When, otherwise found that this thesis is plagiarism, I am ready to accept any punishment according to academic regulation of university.

Gontor, 16 February 2025

Researcher,



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MOTTO

“Continuing to learn is a way to keep life moving forward”

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PREFACE

By mentioning the name of Allah SWT, who is the most gracious and merciful, the author praises and praises to His presence who has bestowed grace, guidance, compassion and abundant blessings, shalawat and greetings do not forget the author to the Prophet Muhammad SAW, as a perfect role model for mankind. *Alhamdulillah*, the author can complete the thesis report entitled “Representation of the Meaning of Hijrah in the Music Video “Hijrah” by Nasyid Gontor 2”. The purpose and objective in the preparation of this research is to fulfill one of the requirements for taking the Undergraduate Program in order to obtain a Bachelor of Communication Science degree in Department of Communication Science, Faculty of Humanities, University of Darussalam Gontor.

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Ponorogo, February 2025

Penulis



Muhammad Sahil Habibi

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