

## TABLE OF CONTENTS

|                                     |      |
|-------------------------------------|------|
| ABSTRACT.....                       | iv   |
| THESIS VALIDATION SHEET.....        | vi   |
| APPROVAL SHEET .....                | vi   |
| DECLARATION.....                    | vi   |
| MOTTO .....                         | viii |
| PREFACE .....                       | ix   |
| TABLE OF CONTENTS.....              | xi   |
| LIST OF FIGURES .....               | xv   |
| LIST OF TABLES .....                | xvi  |
| CHAPTER I.....                      | 1    |
| INTRODUCTION .....                  | 1    |
| 1.1 Background of the Research..... | 1    |
| 1.2 Research Question .....         | 5    |
| 1.3 Research Objectives .....       | 5    |
| 1.4 Research Benefits .....         | 5    |
| 1.5 Literature Review .....         | 6    |
| 1.5.1 Previous Research .....       | 6    |
| 1.5.2 Conceptualization.....        | 12   |
| 1.5.3 Theoretical Foundation .....  | 19   |
| 1.5.4 Framework for Thinking.....   | 24   |
| 1.6 Research Methodology.....       | 25   |
| 1.6.1 Type of Research.....         | 25   |
| 1.6.2 Scope of Research.....        | 26   |

|                                       |                                                                  |    |
|---------------------------------------|------------------------------------------------------------------|----|
| 1.6.3                                 | Data Collection Techniques .....                                 | 27 |
| 1.6.4                                 | Data Validity .....                                              | 29 |
| 1.6.5                                 | Data Analysis Technique .....                                    | 30 |
| 1.6.6                                 | Time and Place of Research .....                                 | 36 |
| CHAPTER II .....                      |                                                                  | 37 |
| OVERVIEW OF THE RESEARCH OBJECT ..... |                                                                  | 37 |
| 2.1                                   | Synopsis of “Hijrah” Music Video by Nasyid Gontor 2 .....        | 37 |
| 2.2                                   | Cast of the “Hijrah” Music Video by Nasyid Gontor 2 .....        | 39 |
| 2.3                                   | Production Team of “Hijrah” Music Video by Nasyid Gontor 2 ..... | 42 |
| 2.4                                   | Visual of “Hijrah” Music Video by Nasyid Gontor 2 .....          | 44 |
| CHAPTER III .....                     |                                                                  | 45 |
| RESEARCH FINDING AND DISCUSSION ..... |                                                                  | 45 |
| 3.1                                   | Analysis of Scene 1 Frames 1 and 2 .....                         | 49 |
| 3.1.1                                 | Denotation .....                                                 | 49 |
| 3.1.2                                 | Connotation .....                                                | 51 |
| 3.1.3                                 | Myth .....                                                       | 51 |
| 3.1.4                                 | Analysis of the Meaning of Hijrah .....                          | 52 |
| 3.2                                   | Analysis of Scene 1 Frame 3 .....                                | 53 |
| 3.2.1                                 | Denotation .....                                                 | 53 |
| 3.2.2                                 | Connotation .....                                                | 55 |
| 3.2.3                                 | Myth .....                                                       | 55 |
| 3.2.4                                 | Analysis of the Meaning of Hijrah .....                          | 56 |
| 3.3                                   | Analysis of Scene 5 Frame 1 and 2 .....                          | 57 |
| 3.3.1                                 | Denotation .....                                                 | 57 |
| 3.3.2                                 | Connotation .....                                                | 59 |

|       |                                                               |    |
|-------|---------------------------------------------------------------|----|
| 3.3.3 | Myth .....                                                    | 59 |
| 3.3.4 | Analysis of the Meaning of Hijrah.....                        | 60 |
| 3.4   | Analysis of Scene 6 Frames 1 and 2.....                       | 60 |
| 3.4.1 | Denotation.....                                               | 61 |
| 3.4.2 | Connotation.....                                              | 62 |
| 3.4.3 | Myth.....                                                     | 62 |
| 3.4.4 | Analysis of the Meaning of Hijrah.....                        | 63 |
| 3.5   | Analysis of Scene 13 Frames 1, 2 and 3.....                   | 64 |
| 3.5.1 | Denotation.....                                               | 64 |
| 3.5.2 | Connotation.....                                              | 65 |
| 3.5.3 | Myth.....                                                     | 66 |
| 3.5.4 | Analysis of the Meaning of Hijrah.....                        | 67 |
| 3.6   | Analysis of Scene 13 Frames 1, 2 and 3.....                   | 68 |
| 3.6.1 | Denotation.....                                               | 68 |
| 3.6.2 | Connotation.....                                              | 69 |
| 3.6.3 | Myth.....                                                     | 70 |
| 3.6.4 | Analysis of the Meaning of Hijrah.....                        | 71 |
| 3.7   | Analysis of Scene 14 Frames 2, Scene 15 Frame 1, 2 and 3..... | 72 |
| 3.7.1 | Denotation.....                                               | 72 |
| 3.7.2 | Connotation.....                                              | 73 |
| 3.7.3 | Myth.....                                                     | 74 |
| 3.7.4 | Analysis of the Meaning of Hijrah.....                        | 74 |
| 3.8   | Analysis of Scene 16 Frame 2, 3, 4, 5 and 6 .....             | 76 |
| 3.8.1 | Denotation.....                                               | 76 |
| 3.8.2 | Connotation.....                                              | 78 |

|                      |                                                                                           |    |
|----------------------|-------------------------------------------------------------------------------------------|----|
| 3.8.3                | Myth .....                                                                                | 78 |
| 3.8.4                | Analysis of the Meaning of Hijrah.....                                                    | 79 |
| 3.9                  | Analysis of the Meaning of Hijrah in the Music Video “Hijrah” by<br>Nasyid Gontor 2 ..... | 79 |
| CHAPTER IV .....     |                                                                                           | 83 |
| CLOSING .....        |                                                                                           | 83 |
| 4.1                  | Conclution .....                                                                          | 83 |
| 3.2                  | Suggestion .....                                                                          | 83 |
| LITERATURE LIST..... |                                                                                           | 85 |

