

THESIS
Preferential Trade Agreements (PTAs) in Boosting Bilateral Economic
Growth:
A Case Study of Indonesia and Mozambique



Muhammad Shulhan
NIM. 412021511055

INTERNATIONAL RELATIONS STUDY PROGRAM

FACULTY OF HUMANITIES

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**Preferential Trade Agreements (PTAs) Dalam Meningkatkan Pertumbuhan
Ekonomi Bilateral: Studi Kasus Indonesia-Mozambik**

Muhammad Shulhan

422021511055

ABSTRAK

Kerjasama perdagangan antara Indonesia dan Mozambik merupakan langkah strategis dalam menghadapi tantangan ekonomi bersama. Sebagai negara berkembang, kedua negara berupaya mendiversifikasi pasar, mengurangi ketergantungan pada mitra dagang tradisional, dan meningkatkan ketahanan ekonomi. Penandatanganan *Indonesia-Mozambique Preferential Trade Agreement* (IM-PTA) pada tahun 2019 diharapkan dapat meningkatkan perdagangan bilateral melalui pengurangan tarif dan kemudahan akses pasar. Penelitian ini bertujuan untuk menganalisis dampak IM-PTA terhadap pertumbuhan ekonomi, diversifikasi perdagangan, dan arus investasi antara kedua negara. Dengan menggunakan pendekatan deskriptif-kualitatif, penelitian ini menganalisis tren ekonomi sebelum dan sesudah perjanjian, berdasarkan data perdagangan, laporan kebijakan, dan studi kasus. Hasil penelitian menunjukkan bahwa IM-PTA telah mendorong peningkatan volume perdagangan, khususnya di sektor pertanian, energi, dan manufaktur. Namun, masih terdapat tantangan dalam infrastruktur logistik, birokrasi, dan daya saing produk yang perlu diatasi untuk mengoptimalkan potensi perjanjian ini. Studi ini menegaskan pentingnya PTA sebagai instrumen dan diplomasi ekonomi. Dengan mendorong diversifikasi perdagangan dan mengurangi hambatan pasar, IM-PTA menjadi model bagi perjanjian perdagangan bilateral antara negara berkembang. Rekomendasi kebijakan lebih lanjut mencakup pengembangan infrastruktur, harmonisasi regulasi, dan peningkatan fasilitasi perdagangan guna memastikan pertumbuhan ekonomi yang berkelanjutan.

Kata Kunci: *Preferential Trade Agreement*, Indonesia-Mozambik, Perdagangan Bilateral, Pertumbuhan Ekonomi

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422021511055

ABSTRACT

Trade cooperation between Indonesia and Mozambique is a strategic step in addressing shared economic challenges. As developing countries, both nations strive to diversify their markets, reduce dependence on traditional trade partners, and enhance economic resilience. The signing of the *Indonesia-Mozambique Preferential Trade Agreement* (IM-PTA) in 2019 is expected to boost bilateral trade through tariff reductions and improved market access. This study aims to analyze the impact of IM-PTA on economic growth, trade diversification, and investment flows between the two countries. Using a descriptive-qualitative approach, this research examines economic trends before and after the agreement, based on trade data, policy reports, and case studies. The findings indicate that IM-PTA has driven an increase in trade volume, particularly in the agriculture, energy, and manufacturing sectors. However, challenges remain in logistics infrastructure, bureaucracy, and product competitiveness, which need to be addressed to optimize the agreement's potential. This study highlights the importance of PTAs as instruments of economic diplomacy. By promoting trade diversification and reducing market barriers, IM-PTA serves as a model for bilateral trade agreements between developing countries. Further policy recommendations include infrastructure development, regulatory harmonization, and enhanced trade facilitation to ensure sustainable economic growth.

Keywords: Preferential Trade Agreement, Indonesia-Mozambique, Bilateral Trade, Economic Growth

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THE ELIGIBILITY FOR THESIS EXAMINATION

DECLARATION THE ELIGIBILITY FOR THESIS EXAMINATION

It is hereby stated that the undergraduate thesis, entitled:
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Prepared by
Muhammad Shulhan
422021511055

Has been approved to be examined,
on Thursday (27 February 2025)

Head of Department of International Relations

Advisor

Novi Rizka Amalia, S.I.P.M.A.

NIY. 150415

Asst. Prof. Ali Musa Harahap, M.H.S.Ph.D.

NIY. 180672



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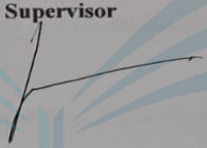
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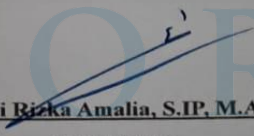
Prepared by:
Muhammad Shulhan
422021511055

Has been approved by board of examiners of Undergraduates Program on 8 February
2024
Board of Examiners

Examiner 1  <u>Afni Regita Cahyani, M.A.</u> NIY: 190780	Examiner 2  <u>Hesti Rokhaniyah, M.Pd.</u> NIY: 150444
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Supervisor

Ali Musa Harahap, M.H.S., Ph.D.
NIY: 180672

This thesis declared and accepted in partial fulfillment of the obtain for Bachelor of
International Relations

Dean Faculty of Humanities  <u>Dr. Mohamad Latief, M.A.</u> NIY: 180643	Head Department of International Relations  <u>Novi Rizka Amalia, S.IP, M.A.</u> NIY: 150415
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STATEMENT OF ORIGINALITY

DECLARATION

STATEMENT OF ORIGINALITY

I Hereby,

Name : Muhammad Shulhan

Student Number : 422021511055

Faculty : Humanities

Program of Study : International Relatio

Title : " Preferential Trade Agreements (PTAs) in Boosting Bilateral Economic Growth: A Case Study of Indonesia and Mozambique "

I declare sincerely that this thesis originally belongs to my own work and does not belong to other researchers for different degree. Furthermore, this thesis is not a work published before, except some parts with their original references.

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searcher: 
METRIK
TAMBAH
422021511055
Muhammad Shulhan

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Author,
Muhammad Shulhan