

**THESIS**  
**SPORT EVENT MANAGEMENT: A STUDY IN ORGANIZING THE JAKARTA**  
**FOOTBALL EXPO 2024 TOURNAMENT**



**Fairuzzabadi**

**422021521022**

**UNIDA**  
**GONTOR**  
**UNIVERSITAS DARUSSALAM GONTOR**

**COMMUNICATION SCIENCE STUDY PROGRAM**  
**FACULTY OF HUMANITIES**

**UNIVERSITY OF DARUSSALAM GONTOR**

**1446/2025**



UNIDA  
GONTOR

UNIVERSITAS DARUSSALAM GONTOR  
UNIVERSITAS DARUSSALAM GONTOR

## ENDORSEMENT SHEET



Faculty of Humanities

كلية العلوم الإنسانية

### THESIS VALIDATION SHEET

Thesis:

**SPORT EVENT MANAGEMENT: A STUDY IN ORGANIZING THE JAKARTA  
FOOTBALL EXPO 2024 TOURNAMENT**

Compiled and presented by  
**Fairuzzabadi (422021521022)**

Has been approved by the board of examiners of the Graduate Program on  
May 07<sup>th</sup>, 2025.

Board of Examiners

Major Advisor,

**Bambang Setyo Utomo, M.I.Kom**  
NIY. 190737

Examiner,

**Veri Setiawan, M.I.Kom.**  
NIY. 200765

Examiner,

**Salma Laila Qodriyah, M.I.Kom**  
NIY. 220914

This thesis declared and accepted in partial fulfilment of the obtained for Bachelor of  
Communication,



Dean of Faculty of Humanities,

**Assoc. Prof. Dr. Mohamad Latief, M.A.**  
NIY. 180643

Head of Department of Communication  
Science,

**Bambang Setyo Utomo, M.I.Kom.**  
NIY. 190737

DECLARATION

Here by,

Name : Fairuzzabadi  
Reg. Number : 42.2021.521.022  
Faculty : Humanities  
Department : Communication Science  
Title : Sport Event Management: A Study in Organizing The Jakarta  
Football Expo 2024 Tournament

Declare that thus thesis is result of my own research, except where otherwise stated. I also declare that thus has not been previously and concurrently submitted as a whole for any other degrees in University of Darussalam Gontor. When, otherwise found that this thesis is plagiarism, I am ready to accept any punishment according to academic regulation of university.

Ponorogo, 15 March 2025

Researcher,



Fairuzzabadi  
42.2021.521.022

UNIDA  
GONTOR  
UNIVERSITAS DARUSSALAM GONTOR