

Table of Contents

ABSTRACT	iv
ABSTRAK	v
STATEMENT OF AUTHENTICITY	vi
STATEMENT OF SUPERVISOR'S APPROVAL	vii
DECISION OF THE TEAM	viii
THESIS ACCEPTANCE LETTER.....	ix
DEDICATION	x
MOTTO	xi
ACKNOWLEDGEMENTS.....	xii
Table of Contents.....	xiv
List of Figures.....	xvi
List of Appendix	xvii
CHAPTER I INTRODUCTION.....	1
1.1 Background	1
1.2 Formation of the Problem	5
1.3 Research	5
1.4 Research	5
1.4.1 Theoretical Benefits	5
1.4.2 Practical Benefits	6
1.5 Previous Research	7
1.6 Research Methodology.....	9
1.6.1 Type of Research.....	9
1.7 Data Sources.....	10
1.7.1 Primary Data Sources.....	10
1.7.2 Secondary Data Sources.....	10
1.8 Data Collection Techniques	10
1.8.1 Observation	10
1.8.2 Interview	11
1.8.3 Documentation.....	11
1.9 Data Analysis Technique.....	12
1.10 Systematic Discussion.....	12
CHAPTER II THEORETICAL FRAMEWORK.....	14
2.1 Theory of Islamic Business Ethics	14

2.1.1 Definition of Islamic Business Ethics	14
2.1.2 Basic principles of Islamic business ethics	14
2.1.3 Strategy in business competition.....	20
CHAPTER III RESULTS AND DISCUSSION.....	23
3.1 Description of the Research Object.....	23
3.2 Organizational Structure of the Wage Market in Purwokerto	26
3.3 Business Competition Among Grocery Merchants at the Wage Market in Purwokerto	26
3.4 Business Competition Among Grocery Merchants at the Wage Market in Purwokerto from an Islamic Business Ethics Perspective	29
CHAPTER IV CLOSING	36
4.1 Conclusion	36
4.2 Recommendations	36
4.2.1 For merchants at the Wage Purwokerto Market.....	36
4.3 For future researchers.....	37
REFERENCES.....	38
FIGURE OF RESEARCH.....	43
APPENDIX OF RESEARCH	46



List of Figures

Figure 1.1 Organizational Structure of the Wage Market	26
Figure 1.2 Situation in the grocery shop Anyar	43
Figure 1.3 A transaction in the grocery market Anyar	67
Figure 1.4 Market sembako Anyar when giving clothes to customers	68
Figure 1.5 Situation in the grocery shop Tasirah.....	68
Figure 1.6 Employee Grocery Market Tasirah	45
Figure 1.7 Grocery shop Tasirah	45



List of Appendix

Appendix 1.1 Interview Results	46
Appendix 1.2 Interview Results	47
Appendix 1.3 Observation data location Purwokerto Wage Market.....	49
Appendix 1.4 Observation data Price item in Purwokerto Wage market.....	49
Appendix 1.5 Permit of Letter	50

