DECLARATION THE ELIGIBILITY FOR THESIS EXAMINATION

It is hereby stated that the undergraduate thesis, entitled

SM Entertainment's Corporate Diplomacy Role in Supporting Creative Economy Collaboration between South Korea and Indonesia

Prepared by

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Has been approved to be examined on Tuesday, date 19 august 2025

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I sincerenly declare that this thesis originally belongs to my own work and not belongs to other researcher for different degree. Futhermore, this thesis is never published before, except some parts with their original references.

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Ponorogo, 19 August 2025

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THESIS

SM Entertainment's Corporate Diplomacy Role in Fostering Creative Economy

Collaboration between South Korea and Indonesia

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PREFACE

Bismillahirrahmanirrahim.

Assalamualaikum warahmatullahi wabarakatuh.

All praise and gratitude to the author to the presence of Allah SWT for His overflowing grace, taufik, and guidance, so that the author can complete the thesis with the title "The Role of Corporate Diplomacy of SM Entertainment in Encouraging Creative Economy Collaboration between South Korea and Indonesia". Writing this thesis is one of the requirements for completing the Bachelor (S1) program in the International Relations Study Program, Faculty of Humanities, Darussalam Gontor University. In the process of preparing this thesis, the author received a lot of guidance, new knowledge, and encouragement from various parties. The support and attention given has been a great motivation as well as the main support for the author in completing this final project. Therefore, on this grateful occasion, the author would like to express his deepest gratitude to:

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The author wholeheartedly realizes that this thesis is still far from perfect. The author's limited experience and knowledge certainly leaves many inevitable shortcomings. However, behind all these limitations, there is determination and seriousness to complete this work as a form of effort as well as a valuable learning journey. Therefore, the author really hopes that there will be constructive criticism, suggestions, and inputs, so that this simple work can be a foothold towards better writing in the future. Hopefully this thesis will not only meet academic requirements, but also provide benefits, add insight, and be an inspiration for both the author himself and readers who are willing to study it.

Siman, August 17, 2025

Writer

(Barka Alhudaebi Nawawi) GONTOR

MOTTO

Collaboration Is The Bridge Where Differences Meet To Create Something Greater

UNIDA GONTOR